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The Kentucky Bred "Galden Book

Dahlias
also Peonies linses
Perennials
Glads Shrubs

Jacob Schulz Company Inc.

FLORISTS, NURSERYMEN, LANDSCAPE GARDENERS
POST-OFFICE Box 646 - Louisville, Kentucky

## As One Garden Lover to Another

Let me express the appreciation we feel in having the opportunity of serving you. We present our Garden Book for 1928 with real pride, for it contains what we confidently feel is as fine in a sortment of planting as can be found in any nursery in America. It is genuine pleasure to have you look through its prages, study the descriptions of the different varieties, and realize that here is real value in shrubs, trees and flowers.

We trust our friends will look upon the book as our personal representative. It contains the story of our work for the year past, and for many years past work which we have carried on because we love it, and because we want to share its results with garden lovers everywhere.

## "Kentucky Bred"--- a Guarantee of Quality

There are flowers and flowers—and still more flowers. Almost anyone can grow them, in one fashion or another. But not everyone can produce the best ones—that's where the rub comes. That's why we ask you to take thought a moment and realize just what "Kentucky Bred" plantings bring you.

"Kentucky Bred"—that's our slogan. It means quality, high quality, in every respect. It describes the kind of plants and flowers we produce, the kind we can conscientiously recommend and supply to our customers. If it's "Kentucky Bred," the class is there, whether it be women, horses, or flowers.

## When in Louisville, Don't Fail to Call Upon Us

If ever you have the opportunity, come to see us. Nothing pleases us so much as to have visitors at the Schulz nurseries, for we know only a real interest brings them.

You will be entranced by our fields of magnificent flowering plants and growing shrubs. If it's "Dahlia Time," or "Iris Time," or time when any other special flowers are in bloom, you will be delighted and charmed with the gorgeous and truly inspiring displays.

Remember, Schulz is always at your service. We want our customers to succeed; therein lies our greatest pleasure and satisfaction. We will help you to success, with every means at our command. We will gladly help you plan your plantings, select your specimens, advise you how to grow them best—serve you in every way. Only give us the chance, and we will show you how satisfactory a real flower service can be.

#### High Spots in This 1928 Garden Book

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Airplane View of Schulz Nursery



STEP INTO THE GARDEN & Away from everyday things Dream, work, play & A garden fits your every mood.

## Learn to Know Dahlias

## A World of Pleasure Awaits You

We specialize in Dahlias because to us they are the most beautiful of flowers. While others may not entirely agree with this opinion, it must be admitted that they are without doubt the most beautiful of late summer's flowers. No garden, no matter how small or how large, is complete without a fair representation of these most gorgeous blooms.

## History of the Dahlia

From the years 1571 to 1577 a Spanish physician, one Hernandez, resided in old Mexico. Like other professional men of his time, his interests were broad. No doubt his practice was limited, for he found time to write an extensive work on the animal and plant life of the country.

Some years afterwards, one Reccho brought Dr. Hernandez's work back to Europe with him and published it in Rome. The book contained among other interesting and unusual descriptions of plant and animal life, a brief mention, description and illustration of the plant "Acoctli." His comments lead us to believe that the plant described was the Dahlia. It grew wild in the sandy soil of that country and in single form. This is the first known reference to the flower.

In 1791, Cavanilles, another Spaniard and botanist of note published a technical botanical description of a flower he had grown from seed brought from Mexico. He called it "Dahlia Pinnatta," "Dahlia" after a young Swedish botanist, Andreas Dahl, who had been Cavanilles' student and who had died just two years previous.

Student and who had died just two years previous.

Such was the start of the Dahlia in Europe. In the early part of the nineteenth century the Dahlia was introduced into England and France and began to be extensively grown. From the single blossom of "Acoctli" with its yellow disk center and scarlet rays, the various forms of the Dahlia have developed until now we have not only single blossoms in a profusion of colors but a large variety of shapes and forms, each one in as many different colors. Each year brings added varieties from growers, each a new prize to treasure. The Dahlia has become the most loved of all late summer flowers. There is a shape and form for each taste and a color for every mood.

## The Culture of the Dahlia

The Dahlia thrives in an open, sunny location, though they will succeed in partial shade in some instances. They will grow in any kind of soil, but a rich, sandy loam is the best. To enrich poor ground in the fall spade in wellrotted manure or decayed vegetation. Use bone meal at planting time, working it well into the soil. Spade the

Decorative

soil thoroughly as deep as possible before the tuber is planted.

Planting. Dahlias are planted in the spring. It is safe to plant them any time after the danger of frost is over. They usually blossom in from six to eight weeks after planting time. It is a good plan to start planting early and plant tubers about one to two weeks apart up until the middle or late part of



Decorative and Peony-Flowered

May. When ready to plant place stout stakes at least three feet apart, four feet is better; then dig the holes about six inches deep and place the bulb in a horizontal position with the sprout end two inches from the stake. Never stand the bulb on end. This method of planting is known as the "stake" method and is the most successful for general results.

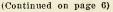
Cultivation. For the most beautiful flowers cultivate often. Keep the soil loose around young plants. Do not permit it to bake or harden. After each rain cultivate them to keep the ground in good condition and prevent weed growth. Later in the season when the fine, silky roots come to the surface stop cultivation and put a mulch of some kind around the plant to retain moisture and protect the small roots.

Training the Plant. After several sprouts appear remove all but one or two from each plant. When they are sufficiently above the ground to show three or four leaves, pinch out the center stem. This will cause branches to grow from the laterals and produce a strong, bushy plant At this time they should be securely tied to the stake with twine or some soft material. Continue the tying as the plant grows so that it will not be broken down by wind or other causes.

For Large Blooms. For extra large blooms remove the first set of side shoots from the first bud with a sharp knife. This forces the plant life that would have gone into the two side shoots into the first bud, making an extra large flower, much larger and giving a good stem. For exhibition purposes disbud every side shoot down the entire length of the stalk. The one flower that you will get from the plant will be of gigantic size.

Forcing for Exhibition. To produce the finest flowers for exhibition purposes, plant three to five feet apart,

using a liberal amount of manure or fertilizers: cultivate frequently; apply fertilizer or manure, broadcast or liquid form, at each or every other hoeing, and disbud, making applications very effective for forcing. Apply when plants are in bud, making applications often, but do not use too much at a time. Apply nitrate of soda in crystal form on top of the ground, or in liquid form, using one table-





Cactus



DAHLIA TYPES—See Page 6

spoon of nitrate of soda crystals to a gallon of water,

using sprayer or watering can.

When the flower-buds appear, only one bud should be allowed to come to maturity, enabling each branch to produce one exceptionally fine, perfect flower. The flowers, for quality, must not be allowed to receive the drenching rains or scalding sun when nearing full bloom and should be protected from such.

It is always advisable to cut flowers that are to be exhibited as late as possible at night when the dew is on them, placing them in water and keeping them as cool as possible over night, thereby enabling them to withstand handling, packing and transportation.

Watering. Use very little water until flowering buds appear, after which plants can be thoroughly watered about once a week. Soak the ground until moist at least six inches deep. Rake over the surface the following day. This conserves moisture and lets in air and sunshine.

Harvesting. As soon as the frost kills the foliage and the strength of the stalk recedes into the tubers, harvest your Dahlias. Dig them up carefully, do not pull them up. After removing the clump from the ground, shake gently to remove the soil that will naturally fall off. Cut off at tops two or three inches from the clumps. Lay them in the sun and air for about an hour or two. Pack in a cool, frost-proof place having an average temperature of about 45 to 55 degrees. The cellar provides the best place for their storage. It is a good plan to insulate them from furnace and frost with burlap, paper or canvas. This excludes the air and preserves an even temperature. This is very important, as bulbs will shrivel and dry up if not properly taken care of.

Dividing the Clumps. Divide the clumps in the spring. The dividing should be done carefully with a sharp knife or coping saw and particular care should be taken to avoid the necks of the tubers. The eyes of the tubers are easily recognized. Cut the tubers so that there is at least one eye on each division of the clump.

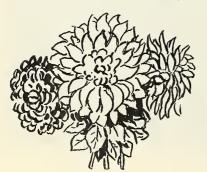
To Preserve Cut Flowers. Flowers should be cut late in the afternoon or early in the morning. Place tips of the stems in water for about twenty seconds while boiling on the stove and immediately plunge the tips deep into cold water. If blooms droop prematurely place stems deep in hot water and allow them to remain until the water cools. This will usually revive them. A pinch of salt in the water helps.

Classification of Dahlias. We follow the classification of Dahlias as adopted by the American Dahlia Society. Under the different headings and classifications the names and their application as recently defined by the American Dahlia Society follow:

Single. Open-centered flowers, small to very large, with 8 to 12 floral rays (petals) more or less in one circle, margins often decurved or revolute (turned down or backward).

Collarette. Of single type, with not more than nine large floral rays, but with a circle of smaller, narrower, usually different colored, rays standing at base or in front of larger rays and forming a collar between them and open center.

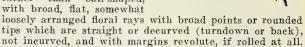
Duplex. Semi-double flowers; center almost exposed



on opening of bud, rays more than twelve, in more than one circle, long and flat, or broad and rounded, not noticeably twisted or curled. Many Dahlias previously classed as Peony - flowered belong here.

Peony-flowered. Flowers are semidouble, having two, three or more rows of broad, flat, loosely arranged rays or petals, surrounding an open center, which is usually a conspicuous golden-yellow, the inner floral rays being usually curled or twisted, the outer rays either flat, or more or less irregular. Sometimes the rays are pointed, occasionally they curl and twist over the center.

Decorative. Double flowers, full to the center, early in the season at least, flat rather than ball-shaped, with broad, flat, somewhat



Ball Shaped, Double. Full to the center.

- (A) Show Type. Flowers globular or ball-shaped, rather than broad or flat, full to the center, showing regular spiral arrangement of florets, with floral rays or petals more or less quilled or with their margins involute (rolled forward or inward) and rounded tip (Dahlias of this type with flowers spotted, variegated or parti-colored, were formerly classed as Fancy, a group no longer recognized).
- (B) Hybrid Show, Giant Show or Colossal Type. Flowers fully double, broadly hemispherical to flatly globular in form, loosely built so spiral arrangement of florets is not immediately evident; floral rays broad, heavy, cupped or quilled, with rounded tips and more or less involute margins. Verging toward the Decoratives Class and sometimes found classed with the Decoratives.

(C) Pompon Type. Same shape and form as A and B, but flowers must be under 2 inches in diameter.

Cactus. Double flowers.

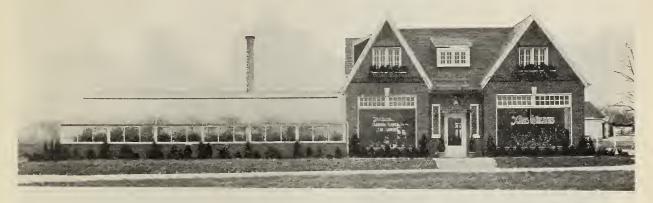
- (A) True Fluted Type. Flowers fully double, floral rays or petals long, narrow, incurved or twisted, with sharp, divided or fluted points and with margins revolute (rolled backward or outward), forming in the outer florets a more or less perfect tube for more than half the length of the ray or petal.
- (B) Hybrid Cactus. Flowers fully double, floral rays (petals) short as compared with previous type; broad, flat, recurved or twisted, not sharply pointed except when tips are divided (staghorn), margins only slightly revolute, and tubes of outer florets less than half the length of the ray or petal. This type intergrades with the Decorative and Peony-flowered classes.

We are indebted to the Bulletin of the American Dahlia Society for some of the information printed above. If you want to keep up-to-date on Dahlias join the American Dahlia Society. Write us for particulars.

## Schulz Special Spring Catalog

Each year, about the last part of June or early part of July, we get out a special catalog of bulbs for fall planting. While smaller than the regular "Kentucky Bred" Garden Book, still it is a beautiful little catalog full of money-saving hints and timely suggestions for planting. Don't fail to send for it during the summer. Get the latest low prices on spring flowers.

## Announcing the New Schulz Flower Store



BUYING habits of people change almost over night. A great many businesses have been entirely reorganized because of this particular trait of humankind. We get started on one thing when along comes something new which changes our lives completely.

We had this brought very close to us just lately. For very many years we had our shop at 550 South Fourth Avenue, Louisville. There, years ago, people came to the shop for flowers, or people dropped in to pick out pieces for parties or funerals. It was thought necessary for success that a florist business must be located as centrally as possible. But with the increasing use of the telephone and automobile, buying habits of people have changed in a marvelous way. More and more people ordered flowers over the telephone, and our trade came not only from people who happened to live near the downtown Louisville, but from people who lived on the outskirts, who drove down to choose flowers.

Another difficulty arose—the question of parking while shopping in the downtown district. Accordingly, after long deliberation, we are leaving our location on Fourth Avenue, have leased our property there and have built a model flower shop and greenhouses out on Bardstown Road, on one corner of the Schulz Dahlia Farm, a short drive from the center of Louisville.

We can deliver now as quickly to nearly every part of town as we could when we had our central location. Furthermore, our friends who come to see

us now can choose nursery stock right from the fields as easily as they chose flowers from vases in the downtown shop.

The illustration above shows our building completed. Please note

we are all dressed up for Christmas with signs on the windows advertising Christmas wreaths. Hundreds of motorists driving by have stopped to buy their Christmas decorations here this year.

You can get an idea from this illustration of the beautiful architecture of this building. The green-houses attached are the finest and most modern in our vicinity. They are big enough to care for our needs for quite a while, and naturally the land provides for necessary expansion as business continues to grow. The main floor of this building is given over to reception hall and sales floor; the second floor is given over to the offices of the Jacob Schulz Co., Inc., where your letters go, where your orders are entered and where supervision of the machinery which supplies you with "Kentucky Bred" flowers is carried on.

We heartily invite you to see our new home. We are immensely proud of it and welcome the opportunity to show it to you. Be sure to come and see us when you are in Louisville.

JACOB SCHULZ CO., Inc., G. E. Schulz, President



## Cactus Dahlias



fine growing habit, producing large, beautifully-formed primrose-yellow flowers on long, erect stems ...\$5.00 each 400. EDNA FERBER. Color glistening coral shading to old gold at base of petals. We are delighted to recommend this dahlia ...\$7.50 each ...\$7.50 each lace, showing at the tip a creamy yellow reverse. The long stem grows well out of the foliage and is absolutely stiff. El Granada produces deep flowers with closed centers from early until late season ...\$2.50 each 141. EMMA MARIE. (Hybrid.) Color pleasing shade of clear pink with creamy white center. Fine for exhibition or

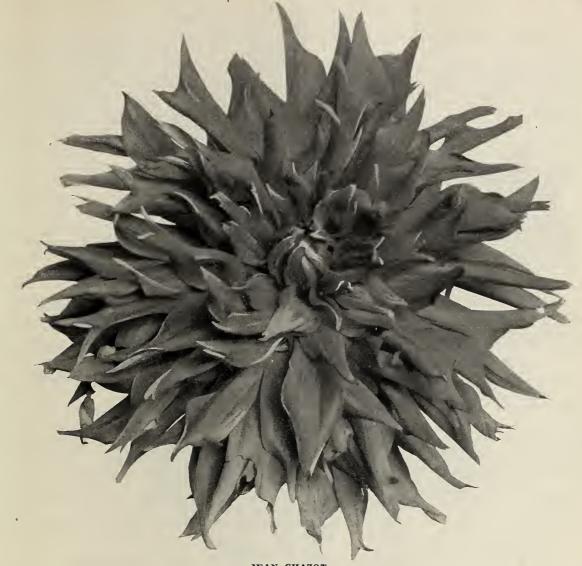
164. KRIEMHILDE. Brilliant pink, shading to creamy white

191. MARGARET BOUCHON. A charming, bright lively plnk, tinting to flesh-pink at center; splendid form ......50c each 377. MARGARET KENNER. Color, clear pink toning to silver in center. A delightful blend. Twisted petals and curved to form a full, fluffy flower of immense size, borne on long, stiff stems, an early bloomer, continues so right to the end.

of the season

## Kentucky Dahlia Garden No. 1 Order by Number

One each of the \$1.00



JEAN CHAZOT

#### CACTUS DAHLIAS—Continued

195. MARIPOSA. This is a perfectly-formed Hybrid type. Color a delightful shade of true pink which is intensified by a deeper colored center. A faint violet suffusion adds to the effect. A good firm stem carries the large bloom with perfection .........\$1.50 each

227. MRS. FERDINAND JEFFRIES. A rich, velvety maroon of the Hybrid type. The petals are broad, curled and twisted. A very free bloomer, large and massive ..50c each

## Schulz Special Dahlia Garden No. 2

Order by Number

Angus	Megar	 	 	 	 	 	 	\$0.50
Baron	Shroeder .	 	 	 	 	 	 	.25
	Colosse							
	McCulloch							
	у							
	· ·							

One each of the above for

\$1.50

#### CACTUS DAHLIAS - Continued



 267. PINK PEARL. (Hybrid). Clear, bright pink ... . 35c each

271. PRIMA DONNA. Distinct and free; flowers large, with long, tubular, twisted, incurved petals, the center ones creamy white, the outer delicate mauve-pink ......50c each

280. RED CROSS. This very popular Dahlia is in great demand; color golden-yellow, heavily suffused and marked with coral-red. A good bloomer and fine stem ....\$1.00 cach

301. SHERLOCK. Bright orange-cinnamon; an early, free and continuous bloomer on long stems. One of the best.50c each

93. SUN KISS. (Hybrid.) Color effect of straw yellow with a heavy fawn suffusion on the outer edge. Free and early bloomer. Good stem and very desirable for cutting.\$1.00 each

66. SUNSET GLOW. (Hybrid.) Color similar to Red Cross.
A very free bloomer .......\$1.00 each

315. SWEET BRIAR. One of the loveliest shades of clear, soft pink; very long, narrow, incurved petals ..........50c each

322. THE LION. Large flowers; bronzy old-rose suffused with yellow and salmon; free and effective ...........................50c cach

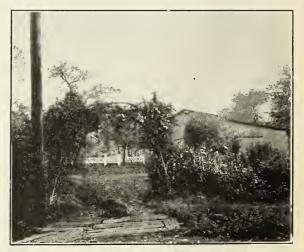
341. WODAN. Bold, large, but not coarse flower, frequently 7 inches in diameter. A graceful arrangement of semi-incurved petals of a pleasing delicate salmon-rose color, shading to old gold in center. Unusually free blooming variety 50c each

# There's Pleasure and Profits in Growing "Kentucky Bred" Dahlias

Perhaps you have always thought of Dahlias only in terms of pleasure to yourself and family. There are many women and men too, who grow Dahlias for the extra money they receive from the sale of cut plants and even from the tubers their friends and neighbors buy. One of our customers, Mrs. A. A. Morrow, of Zanesville, Ohio, is growing Dahlias for profits as well as for the pleasure she gets out of a beautiful garden. Mrs. Morrow says of "Kentucky Bred" Dahlias:

"The bulbs I purchased from you were wonderful."

Here is a picture of Mrs. Morrow's Dahlia Garden.



Entrance to Pine Street Dahlia Gardens-Zanesville, Ohlo



CACTUS DAHLIA KING SOLOMON

# Three Cactus, Three Decorative Dahlias --- Startling Colors

Red Cross\$	1.00
Frau G. Scheiff	
Paul Michael	1.00
Rosa Nell	
Mariposa	
Cigarette	1.00
Value\$	6 25
value	0.23

Order Special Garden No. 11 One each of the above for \$4.00

Make a permanent record
of your Dahlias

Zinc labels last forever

See page 30

## Finest Peony-Flowered Dahlias

- 30. BLOSSOM. Blooms of great size. Color like apple blossom, being pure white, barely flushed pink. Never stops blooming till frost. A favorite everywhere ......\$1.00 each
- O. BLUE BIRD. Color, mauve or lilae, which in certain light has a bluish sheen; produces unusually large blooms held erect on long, stiff stems ........................\$1.00 each
- 40. CARDINAL (Holland Peony-flowered Dahlia). A large flower that early in the season comes nearly full to the center, and of a gorgeous maroon-purple. The stems are long and very strong, producing the flowers well above the
- 45. CHATENAY. Pink. One of the finest for cut flowers
- 49. CITY OF PORTLAND. Color is clear, deep, rich yellow. The flowers are of immense size. They are not coarse, but give a graceful, artistic effect. This is a vigorous grower and produces blooms on good stiff stems .......\$1.00 each
- 56. COPPERSMITH. Peony duplex. Autumn shade..50c each
- 70. DIEMONT VON BYSTEIN. A popular new shade of deep blue lilac. Large and fine; a strong grower and free bloomer ..... ......35c each
- 397. DRUM MAJOR. Color, rich, fiery red, with yellow center. Petals more or less tipped and marked yellow ....\$1.00 each
- 96. F. R. AUSTIN. These beautifully colored flowers are of large size, averaging six to eight inches across. The outer petals are very long, creamy yellow, suffused, banded and shaded rich crimson; the inner petals are yellow at base, tinting lighter, and suffused pink and crimson ....25c each
- 100. GEISHA. Scarlet, golden base and tips .........75c each



Peony-Flowered Dahlia, Diemont Von Bystein

- 114. GORGEOUS. This is indeed a wonderful Peony Dahlia. The color is yellow, shading to bright scarlet. Very attractive in the garden and unusually fine as a cut flower. See ..\$1.50 each
- illustration

  117. HAL CURTIS. The petals of this exquisite flower are quilled at the base and the tips open out flat. The only Dahlia with this formation. Color old rose and salmon. S1.00 each
- 130. JAN OLIESLAGER. effective.
- free hloomer.....

- 39. LATONA (Holland Peony-flowered Dahlia). An unusual hlending of orange, buff and yellow. Flowers are nearly full to the center and produce freely upon good stem. Plants are rohust, standing up well in strong winds..50c each
- 188. MADONNA (Magnificent Peony-flowered Dahlia).

- 222. MRS. CHARLES L. SEYBOLD. Distinct, son-pink, cach petal tipped white...... SEYBOLD. Distinct, bright
- 355. MRS. C. E. TROWER. Color, salmon-rose pink shading to a lighter pink at the tips of the petals and to a bright golden-yellow at the base. Many tiny florets cluster around the golden disk, making it a very artistic hlossom. The splendid blooms are held erect by exceptionally long, stiff stems. stems.
- 233, MRS. JOHN BRAY. Though this Dahlia is called a peony, it usually comes full as any Decorative. Pleasing combination of white with threads of maroon and a yellow disc, if it comes peony. Dainty............\$1.00 each
- 256. OSAMEQUIN.
- 283. REMBRANDT. Color, yellow, spotted light pink. 50c each 286. RISING BEAUTY. This is a Dahlia of great size; borne on long, stiff stems. Color is a hrilliant cherry-red with tip and outer edge of petals a beautiful gold. This variety always attracts a great deal of attention in our fields

## Special Dahlia Garden No. 3

Coppersmith\$0.50	)
Ariel	5
Madonna	)
Kitty Dunlap	)
Pat. O'Mara	
Geo. Walters 1.00	)
20.4	-
Value\$3.40	)

Order by Number

One each of the above for



PEONY-FLOWERED DAHLIA DRUM MAJOR

#### PEONY-FLOWERED DAHLIAS—Continued

316. SWEETHEART'S BOUQUET. A fine blooming peony with good straight stem. Color rich salmon-rose......50c each

320. THE BILLIONAIRE. An enormous double to class up with Millionaire. Beautiful shade of golden orange. Indeed Billionaire is a wonderful Dahlia and should be in every garden .......\$1.00 each

## Decorative Dahlias

- 249. AIBONITA. This is an immense flower, color, lavender or violet, pink shading to white with a rich golden-yellow at base of petals; formation is unusual. Blooms well above the toliage on long, stiff stems.....\$1.00 each
- ALANNAH. (Hybrid.) Color, a pale yellow with suffusion of rose that marks it as something different and distinctive. Twisted petals, reflexed, deep and large. Good stems and very tree bloomer. Awarded premium at New York show, 1994
- 10. AMUN RA. This Dahlia is in a class by itself. In form and color it is a tropical setting sun. Huge and a grand bloomer, it has won four first prizes in four years at the California Dahlia Show. Colors include copper, orange, gold and amber, shading to deep bronze in center. Fine
- 382. APPELBLOESEM. This is a very beautiful light pink; good double flowers. A Holland introduction....\$1.00 each

- 23. AYESHA. A wonderfully handsome, clear light yellow. The flowers are of immense size, beautiful, regular form, with large, shell-like petals and borne on long, stiff stems. A profuse bloomer ....
- 26. BARON SCHROEDER. Rich, glowing purple...25c each
- 406. BASHFUL GIANT. Color apricot with golden suffusion and shadings. Blooms of unusual size on good stiff stem. \$1.00 each
- petals.



Decorative Dahlia, Shudow's Lavender 

- 383. BOEKENHAGE. Color soft rose on dark brown. Very fine for cutting. A Holland introduction ......\$1.00 each
- 34. BONANZA. A California Dahlia of a new shade of red.

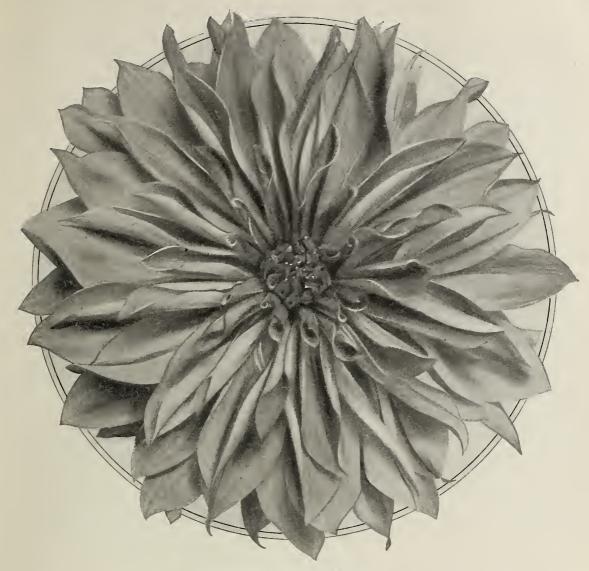
  Deep crimson with fine stems. Petals curve backward
  .......\$1.00 each
- 407. BOSTON WHITE. An unusually good white
- 41. CARMENCITA. A large Dahlia that is really graceful. Yellow, with short red stripes distributed. Very pleasing to the eye. No two blooms striped alike. Very free.\$1.00 each
- 408. CASPER WARE. Color a pleasing shade of violet rose and in late season it becomes a clear

- 50. CLARABEL. Color rich rosy purple......25c each

- 57. CORONA. Icy white. Very similar to a Camellia.25c each
- 63. C. W. BRUTON. A large canary yellow......25c each

- 73. DOROTHY FLINT. A beautiful salmon-pink. vellow ..... .50c each
- 375. DOROTHY ROBBINS. 5. DOROTHY ROBBINS. Large flowers of a real Autumn shade, buff-carrot, red center. We have found this to be a splendid grower and produces its blooms on long stiff corrections.
- 77. DREER'S YELLOW. A beautiful Colossal Dahlia of perfect form; stems long and straight, carrying the blooms well above the foliage. The flowers often measure 7 to 8 inches in diameter. Color rich, sulphur-yellow...50c each
- 3. DR. TEVIS. One of the largest and most beautiful Decorative Dahlias in cultivation. Blooms average 9 to 11 inches across; color is a beautiful shade of salmon-rose, suffused with old-gold, shading to a golden apricot. Fine for exhibiting tion purposes.....

- 85. ELSIE DAVIDSON. A beautiful, deep, golden-yellow, fine
- 86, EMBASSADOR. This is a California variety, producing large blooms on good stem. Color is of the deepest shade of red or maroon, and grown in slight shade are nearly block.



#### KENTUCKY CARDINAL

One of our own original "Kentucky Bred" Dahlias originated by Mr. G. E. Schulz. A remarkable Dahlia. As charming and vivacious as the bird whose name it bears.

Garden and Home Builder says of it:

"At last someone has fittingly used the name made faunous by James Lane Allen. It is fitting that a Kentucky originator has chosen this name for a good Dahlia. Kentucky Cardinal won the American Dahlia Society Certificate of Merit in 1926. It is a bright scarlet Decorative that holds its color under sunshine, and an excellent grower. This is the first time a Kentucky origination has got into the Honor Roll." We have a limited stock this year and are offering it in our catalog.

## Tubers \$5.00 --- Strong Green Plants \$2.50

## "Kentucky Bred" Dahlia Special

Order Special Garden No. 10

Paul Michael	\$1.00
Jean Chazot	.50
Insulinde	1.00
Blue Bird	
Pride of California	
Rotarian	.50

One each of above for

\$3.00

414. JACK O'LANTERN. Color bright orange red, shading to a dark Spanish red near the center with gold tips to the petals that form the center.................\$10.00 each 411. EMPEROR. Color deep rose maroon. Produces very large blooms on good stem......\$1.00 each . .\$1.00 each 132. JEAN KERR. One of the finest whites for decorations. EVENTIDE. A splendid flower on long, stiff stems. For all purposes it may be termed a white flower, there being but the faintest flush of delicate rose on the edge....30c each 89. EVENTIDE. 133. JEANNE CHARMET. The flowers measure from 7 to 10 inches in diameter and are borne on stiff, wiry stems frequently 18 to 24 inches long. Lilac-pink, shading to pure white toward the center, with a tinge of light yellow 231. FAITH GARIBALDI. This certainly is a wonderful rose-color decorative. It has great depth, large size, and is held up straight on long, stiff stems. If you want a real Dahlia for exhibition and cutting, you will make no related by locating this variety. at the margins.... 135. JERSEY'S BEAUTY. Among artists this is considered the only true pink Dahlia. Practically all pinks have tints of lavender. Large and perfect decorative type, on extra fine stems. \$1.50 each mistake planting this variety......\$3.00 each Very St... 391. FAKKEL. Color bright dark-brown red. V petals. A splendid variety for cut flowers. A introduction .....\$1.00 each 136. JERSEY'S JEWEL. A nine-inch bloom on good stems.
Color mallow-pink, with long petals. Has A. D. S. certificate, and is a prize-winner......\$2.50 each deep salmon with yellow \$2.50 each 138. JERSEY'S PRIDE. (Hybrid.) Another large Jersey
Dahlia of fine quality and style. Richly blended buff,
yellow and pink, make a pleasing effect......\$1.00 each 368. JERSEY'S SOVEREIGN (Decorative). This is a new shade of color hard to describe. It is self-color and the nearest description is a salmon-orange. It is a splendid grower with dark foliage, blooms of good size and on good stiff stems.....\$2.00 each JUDGE LANGFORD. Color deep rich pansy purple faintly lined white..... 189. FRECKLES. Color buttercup yellow streaked and pen-ciled garnet, some blooms all garnet. An early and free 384. GLOIRE DE STANHUIS. (Decorative.) Copper color, a very pretty Autumn shade. Grows very much like a chrysanthemum, on top of stem. A Holland introduction. 309. GLORIANA. Color, pure gold with slight reddish glow in the center. Free bloomer on good stiff stem.....75c each 109. GOLDEN GLOW. Color apricot shading to amber. This variety produces a beautiful flower on good stem....50c each 110. GOLDEN WEST. Pure yellow. The petals are deeply serrated, giving the flower a fluffy appearance which is most attractive ...........50c each 159. KITTIE DUNLAP. Color, American Beauty Rose shade. Produces immense exhibition blooms. Stems are very long and every Kittie Dunlap is a prize-winner and should be in every garden. See front cover illustration....50c each 415. LADY LYNDORA. A very pleasing color combination being a blend of pink and white. A free bloomer.\$7.50 each 392. LA GRANDE JAUNE (Decorative). Color a very beautiful light yellow, and a splendid cut flower variety. A Holland introduction.....\$1.00 each 113. GOODBYE DELICE. (Hybrid.) Clear pink, a shade lighter than Delice and has all the keeping qualities of the same but is a larger and better bloomer......50c each 116. GRAND DUKE ALEXIS. White, suffused lavender: very fine ..... 172. LE GRAND MANITOU. Pure white, artistically striped, splashed and blotched deep violet-purple. The plants occasionally bear a solid purple colored flower.....35c each 74. LEO XIII. The habit of this plant is all that can be desired, producing large flowers upon splendid stems, well above the foliage. It is a beautiful. deep yellow...\$1.00 each 174. LEO XIII. 6. GRENADIER. Color purplish maroon shade combined with silver. Petals on one side are purple and the other pale silver. Produces large blooms on good stiff stem...... 387. LIBERTY (Decorative). Color peach-pink on yellow ground. Petals terra-cotta tipped. A Holland introduction. 5. HALVELLA. Color old rose pink, with a golden sheen. This is a splendid variety both for exhibition and cutting. The blooms are of great size and substance. The flowers are produced on long, stiff stems and hold their centers all through the season...\$2.00 each 

Color coppery rose, fine large flower, good 413. HERCULES. 

125. HORTULANUS FIET (Wonderful Holland Decorative Dahlia). The coloring of this variety is a beautiful shade of salmon exquisitely blending to yellow at the center.....

7. INSULINDE. A very fine, large flower on good stem. Petals are curled and twisted. This makes a wonderful flower for decoration. Color very deep gold with bronze cuffully and the color was a second to the color very deep gold with bronze cuffully and the color very deep gold with the color ver 127. INSULINDE.

> Le Grand Manitou.....\$0.35 Insulinde ...... 1.00 Jean Chazot
> Countess of Lonsdale
> Mina Burgle
> Manitou .35

One each for

416. LILLIAN BALDWIN (Decorative). A wonderful deep pink decorative. This variety for two years straight has won cup at New York Show for best keeping variety..\$5.00 each

417. LOGANS WHITE. A pure snow white Dahlia. Blooms are large on stiff stems and a very free bloomer..\$1.00 each

182. LOTUS. This is a great favorite. Color is a luminous flame or a lively orange, intensified with metallic lustre. Blooms are produced on long, straight stems.....\$1.00 each

184. LYNDHURST. Brilliant cardinal red. A fine cut flower.

418. MAID OF THE MIST. Color cream shading to pink. A large deep flower and free bloomer......\$1.50 each

\$2.00

Garden No. 6 Order by Number

Special Dahlia

\$3.05

## ORDER BLANK

# JACOB SCHULZ COMPANY

## Florists-Nurserymen

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Your Name (Mr., Miss)..

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DAHLIA FARM, NURSERY and FLOWER SHOP Bardstown Road at Deibel Station

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Postage Stamps \$.....

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tiveness, or	any other	matter of an	y seeds, bull	os, or plant	s we send	out,	and will:	not be r	esponsible
for the crop	. All clai	ms must be 1	nade within	five days a	fter receip	t of go	oods.		

No. Rural Delivery.....

Post Office .....

County .....State....

Forward this C	Order by	Coin	\$		
Station or Exp	oress Office	Our Order No.			
Whenever State how to	you write us, always give your full name and addre forward—whether by freight, express or mail.	ss. Write name	very plainly.		
QUANTITY	VARIETY		PRICE		
			-		

## ORDER BLANK (Cont'd)

QUANTITY	VARIETY	PRICE
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	Don't Forget Special Gardens	
	Special Dahlia Garden No.	
	Special Iris Garden No.	
	Special Peony Garden No.	
-	Special Glad Garden No.	



JERSEY'S BEAUTY

The only true pink Dahlia. Dahlia enthusiasts are particularly fond of Jersey's Beauty because of its remarkable color. Most pink Dahlias have a slight tinge of lavender in their petals. Jersey's Beauty is true pink, almost entirely free from the lavender tinge. The color is a lovely rose-pink. The blooms are large and of true decorative type. Well pointed and artistic in proportion. It has extra fine stems. Our extensive growing \$\frac{1}{50}\$ each facilities and our exceptionally large stock make it possible for us to offer this Dahlia for ....

## DECORATIVE DAHLIAS— Continued

- 193. MARIE. This is a very pretty light pink Decorative

- 197. MARY C. BURNS. This is truly a wonderful Dahlia. The outside of the petals is old gold and the reverse dull red. This combination of red and gold is new and immediately attracts attention. The size is enormous, but the coloring is what makes the blossoms so unique ....\$1.00 each
- 199. MEPHISTOPHELES. Color, ruby red with gold points at the end of each petal. The enormous blooms are produced on stout stems .......\$1.00 each
- 201. MILLIE ROGERS. Color bronzy old rose, shading to amber, a pleasing Autumn tint. Flowers are of large size and on good stem ......50c each

- 22. MILLIONAIRE. This mammoth Decorative Dahlia exceeds any other Dahlia in existence in size. The color is a dainty lavender, with a pink sheen. The flowers are simply immense, deep and heavy. After the first flower, it is produced on extra-long, heavy, stiff stems .........\$1.00 each 202. MILLIONAIRE.

- 209. MME. BUTTERFLY. Rich in colors, with a velvety sheen, and a marvelous bloomer, with strong stems ........75c each
- 213. MME. MARZE. A grand white Colossal variety of perfect form and immense size .....
- 216. MONT BLANC. A very good white of generous size. Good
- 373. MR. CROWLEY (Decorative). Of rather dwarf-bushy growth. Color, bright, glowing hues of salmon-pink. Blooms are produced in great profusion. This is a very presty variety. variety ....\$2.00 each
- 228. MRS. H. C. DRESSELHUIS. A big improvement in every way over Queen Mary. A fresher pink. Stands proud and high ..... .....50c each
- 230. MRS. J. GARDNER CASSATT. Rose colored with graud stems and plenty of substance in flowers ..............................50e each

- 241. MRS. WM. H. PEPIN. One of the best white Decoratives in existence. It is greatly superior in both size and form to the justly celebrated Mme. Marze, which has for several years been regarded as the best white in this class . . . . . 50c each
- 248. NOBILIS. 8. NOBILIS. Scarlet and white, mostly white. Unlike Earle Williams or any other scarlet and white. Blooms Iarge all season ... ..\$1.50 each
- (Decorative). Color, fine, dark orange. A Holland iutroduction ..... ....\$1.00 each
- 254. ORANGE KING. It is a beautiful, glistening orange, deep and rich, the clearest and richest of this popular color. Plant is sturdy, healthy, of medium height, branching habit, and produces the flowers freely on stiff stems.25c each
- 255. OREGON BEAUTY. A seeding from William Agnew, resembling the parent in size, shape and color. Flowers are large and full to the center. Color, a glowing, fiery scarlet, making Oregon Beauty distinctive in every garden...35c each
- 57. OSAM SHUDOW. The most prominent feature of this Dahlia is its formation. The big, heavy, loose petals produce a flower more like a gigantic rose than a Dahlia. The coloring is a delightful old rose, slightly suffused with lilac and shading to yellow at the center. The bush is sturdy and tall and the main stalk is the thickest we have ever seen. One bloom is a bouquet .....................\$1.00 each

#### <u> «понавиналния понимальная понимальной применя понимальной понимальной применя понимальной применя понимальной по</u> Dahlias Large as Dinner Plates

October 25, 1927.

I received my dahlia bulbs and surely had some wonderful blooms. Some large as small dinner plates. Please send me your 1928 catalog, as I want more bulbs this spring. Thanking you for the nice collection, I remain,

Yours truly,

MRS. R. J. GEE, Powers Lake, North Dakota.

- 261. PAUL MICHAEL. Old gold. Full and deep. One of the most exquisite of the Autumn shades. A grand Dahlia .....\$1.00 each

- 268, PIONEER. A large Dahlia of mahogany red that is rich and showy. Blooms profusely on wiry stems. Bronze-green foliage .....\$2.00 each
- 389. POTTER (Decorative). Bright, dark violet with flaked petals. Very elegant type. A Holland introduction ......\$1.00 each
- . PRESIDENT WILSON. Color, crimson carmine tipped white, some blooms come all red ......\$1.50 each
- 372. PRIDE OF CALIFORNIA (Decorative). Color, crimson-red with dark, full center. Immense flowers on long, stiff stems. This is a fine variety for exhibition as well as cut

- 276. PURPLE DUKE. The petals are cup-shaped and evenly quilled to the center. Color, a rich, deep purple—a royal color that attracts everyone's attention ..........50c each
- REALIZATION. Color, canary-yellow; produces blooms freely ..... . . . . . . . 75c each
- 381. ROBERT TREAT (Decorative). Color, a very pre-American Beauty rose. This variety produces blooms av-aging anywhere from nine to eleven inches across, and great depth. Robert Treat is the winner of many pri-

- 390. ROSE DORE (Decorative). Color, pink with flushgold, well poised. Flowers on strong, stiff stems. A Holland introduction .....
- 395. SAGAMORE (Decorative). This Dahlia was first exhibited in 1921, winning the honor of being the best seedling at the American Dahlia show at New York; since that time it has a record of winning many prizes. Color, rich amber gold, shaded toward the center, and in the depth of the large and perfectly-formed bloom with a warm salmon-rose or orange buff. It affords us great pleasure to recommend this Dahlia very highly ...\$2.50 each
- will blend with almost any bloomer; stiff stems ......
- to soft apricot towards the center .....
- 303. SHUDOW'S LAVENDER. The very large flowers are of a silvery lavender, shading to white. In hot weather the white is more pronounced, but as the season advances it will almost disappear. The stem is long and stiff, and holds the large flowers erect. It blooms continuously and freely
- 393. SOLFATARE ROSETTE (Decorative). Color, deep golden yellow, a very effective color. Rich flowers. A Holland introduction
- 307. SOUVENIR DE GUSTAVE DOAZON. It is the largest Dahlia in existence. Flowers are full to the center and often measure nine inches and over in diameter; they can be forced to measure over twelve inches. The color is a pleasing shade of orange-red. The plant is a very tall, vigorous grower, with heavy, dark, glossy, green foliage and a remarkable constitution 25c each



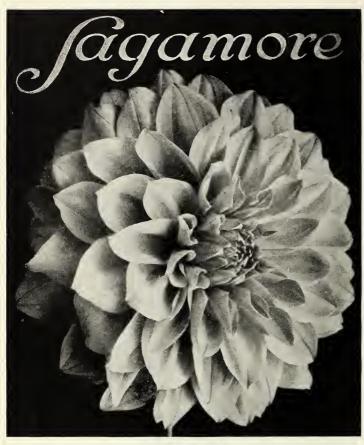
DECORATIVE DAHLIA AMUN RA

- 325. THE WIZARD OF OZ. This is a Dahlia of immense size.

  Color is a rare shade of glowing amber pink with soft salmon shades. It has a good, straight stem ......\$1.50 each

  326. TILLAMOOK. Color, delicate blush, deepening at the tips to rose-pink. Its pleasing color, combined with its large size and free blooming habit, make this a prize-winner

- 422. TRENTONIAN. This giant Dahlia is still among the leaders and rightly so. Color, a wonderful blending of old gold, amber, and coppery bronze ......\$2.00 each
- 306. TRYPHINNIE (Decorative). Color, bright shell pink, shading lighter at the tips of the petals, at the base and throughout the petals is seen a bright, golden yellow, reverse of petals is rich pink, giving the flower a decidedly new color. This is another splendid exhibition and cut flower variety. flower variety ......\$1.50 each
- 330. VANITY. Flowers bounteously on cane-like stems. Color, a glowing coral-pink. Cuts and keeps well. Something truly stylish .
- 281. VANITY FAIR. Color scarlet tipped and bordered white with base lemon-yellow. Blooms are produced on long,



Decorative Dahlia Sagamore

- 334. VIRGINIA. Color. a lavender-pink. Blooms are produced on good, stiff stems. A variety we can recommend without hesitancy......75c each
- VIRGINIA MAULE. Delicate tint of shell-.....25c each pink ..
- 338. W. D'ARCY RYAN. Fantastic yet fascinating. Violet-purple, heavily tipped white. The description does not do it justice. Everybody buys it ...........1.00 each
- 423. WINFIELD SLOCOMBE. Color, burnt-orange shading to gold at the center. Free bloomer .....\$1.50 each
- 344. WM. II. SLOCOMBE. This is a beautiful canary-yellow of splendid form. Flowers very large. A very free and continuous bloomer. Should be in every collection.....\$1.00 each

- 347. YELLOW COLOSSE. Large, showy flowers of pure primrose-yellow are produced very freely on long, graceful stems. Its golden, cupshaped petals are daintily arranged. completing this beautiful, perfect flower......50c each
- 350. YELLOW MONS. LE NORMAND (Giant French Decorative Dahlia). An early and continuous bloomer, of good habit, producing its immense flowers on long, stiff stems. In color, a rich golden-yellow, with occasional reddish markings. The largest and finest of this color. One of the most satisfactory garden varieties and equally good as an exhibition sort.75c each

#### Very Much Pleased

February 21, 1927.

Received my order of Dahlias, Iris and Phlox. Was very much pleased. Many thanks for extra Dahlia tuber. Respectfully,

> MRS. J. O. CHANCY, Birmingham, Alabama.

## Show Dahlias

- 15. ARABELLA. Sulphur-yellow, tipped pinkish ...25c each
- 74. DOROTHY PEACOCK. The flowers are of good size, exquisite form, great substance; the color is a beautiful, clear, live pink that appeals to everyone .......50c each
- 424. FLORENCE. Color, a very pleasing shade of pale light-

- 147. JOHN STANHOPE. Large red salmon flower on long stems. Most desirable rich color .................50c each
- 156. KING OF SHOWS. Deep butter-yellow; solid color throughout. Every petal is perfectly quilled and uniquely formed. A mammoth flower, on long stems. It is without doubt the finest Show Dahlia ever grown and should be seen to be appreciated ...\$2.00 each
- 198. MAUDE ADAMS. The color is a pure, snowy white, very effectively overlaid clear, delicate pink. Undoubtedly one of the finest of the show types and highly recommended for all purposes .....



DECORATIVE DAHLIA MRS. H. C. DRESSELHUIS

#### SHOW DAHLIAS—Continued

- 236. MRS. J. P. SMITH. Color vivid cherry-blush over a rich crimson. A very large Show Dahlia .......50c each
- 277. PURPLE GEM. Deep purple; distinct .......20c each

- 346. W. W. RAWSON. Very large, semi-quilled petals, good stem, color white, overlaid mauve. ......50c each

## Collarette Dahlias

- 99. GEANT DE LYON. An enormous velvety maroon flower



## Pompon Dahlias

5. AIMEE. A very small flower of bronze color. This is a
very free bloomer, on long stems
425. BELLE OF SPRINGFIELD. Color, red, very small
32. BOBBY. Very finely formed flowers of an attractive shade
of plum color. An extra good Pompon25c each
111. BRONZE BEAUTY. Color, golden apricot. Free bloomer
43. CHALLENGE. White and dark maroon. A variegated
novelty attracting much attention
272. DAINTY. Tiny pointed petals; color, white, shading to
pink. Splendid for cutting50c cach
145. DANDY. This is a small, nicely-formed free bloomer;
color, orange50c each
67. DEE DEE. Color, lilac50c each
356. ELIZABETH. Color, golden yellow, edged with brownish red. Fine for cutting
139. EUNICE. Color, white with lavender edge. Fine for cutting50c each
90. FAIRY QUEEN. Sulphur yellow, edged piuk25c each
357. GEORGE IRELAND. Color beautiful mauve; small flowers
358. GLOW. Color, light old rose or coral50c each
359. GOLDIE. Color, pure gold; fine for cutting50c each
360. HECLA. Small white; free bloomer50c each
361. HELEN COTTRELL. Color, light pink; very pretty
50c each
121. HIGHLAND MARY. Pink and white. Quite large flower
and very productive and free
126. IDEAL. A very pretty yellow50c each
161. KLEIN DOMITEA. Bright golden terra cotta. Profuse

171. LEADER. Color, clear lemon-yellow, very heavily tipped rosy purple
160. LILIAS OR LILAC. Color, cream ground heavily suffused with pink with a lilac sheen
137. LITTLE BEESWING. Color, golden yellow, heavily tipped cherry red. Splendid for cutting50c each
179. LITTLE FRANK. Amber, shaded salmon25c each
378. MACBETH. Color white, tipped pink. Splendid formation; a good variety for cutting
187. MADELINE. Pale primrose, edged with rose purple.  Very free flowering
300. MAJOR. Color deep shade of old rose, shading to buff yellow. Very good
329. MIKE. Color. burnt orange, shading lighter at outer petals. A profuse bloomer
244. NEATNESS. Salmon pink
146. NELLY FRASER. This is considered one of the best varieties
362. PANSY. Color violet or King Tut purple50c cach
363. PERFECT. Color, yellow tipped with rosy pink. Very attractive
364. ROSEBUD. Color, white ground edged rosy pink. Splendid for cutting
304. SNOWCLAD. Pure white. This dainty little white flower should be seen to be appreciated. It is very prolific, producing a great abundance of flowers
365. SUNSET. Color a beautiful orange 35e each
47. TOM. Small, compact flower; color, bright yellow, tipped sunset red. A free bloomer
426. TOM THUMB. Color, garnet red; considered the timest perfectly formed Dahlia

## Single Dahlias

- 97. FRINGED TWENTIETH CENTURY. A great improvement over Twentieth Century; much larger, brighter color, while the stems are long, slender and stiff. Color bright rosy-crimson, with lighter markings. Height 4 feet. .25c each 150. JOSEPHINE. Flowers very large, of splendid regular form, but, unlike so many white single Dahlias, the long, wiry stems hold the flowers erect. Strong grower. . .25c each
- 192. MARGARET PERKINS. One of the most beautiful varieties. The flowers are very large, have rather pointed petals, are wide, but not overlaid, and are borne on long, stif stems. The color is pure white, with about half of each petal tipped light pink, first flower being tipped cerise-pink,

- 340. WHITE STAR. Flowers beautiful pure white. Plants 4 feet high, 3 feet through; enormous quantities of blooms.... 25c ac.



Mabel Taft

Garden No. 4	
Dr. Tevis	80.75
Mrs. Carl Salbach	.75
Millionaire	1.00
Mariposa	1.50
King of Show	
Mrs. H. C. Dresselhuis	
21.0. 21.0. 2.00.002	
	\$6.50
One each of the above for	\$1.50
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Garden No. 5	
	20.02
Mrs. John Bowman	.35
Frank A. Walker	
Kriemhilde	.25
Jean Chazot	.50
Dorothy Flint	.50
Delice	.35
	00.00
	\$2.70
One each of the above for	\$2.00
Garden No. 7	
	24.00
Amun Ra	
Insulinde	
Judge Mareau	
The Sultan	
Margaret Kenner	
Champagne	1.50
	\$8.00
One each of the above for	\$5.00
Garden No. 8	
Tommy Atkins	
Elinor Vandeveer	3.50
Mariposa	1.50
Marmion	7.50
Mrs. Malcom Whitman	2.00
Sagamore	2.50
	\$19.00
One each of the above for	10.00

## DAHLIA SEED

A splendid stock of seed selected from the very best varieties. Grow your own dahlias from "Kentucky Bred" dahlia seed.

50e for 25, 75e for 50 and \$1.00 for 100 seeds

#### Order by Number

# "Kentucky Bred" Economy Gardens Dahlias at Special Prices

#### Garden No. 9

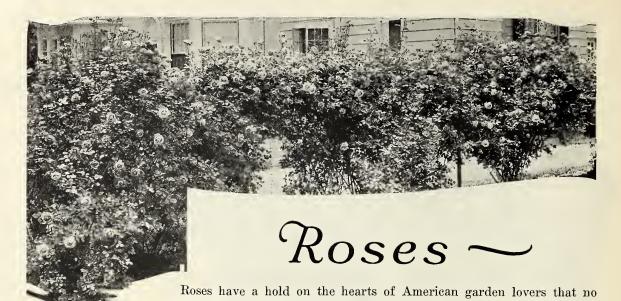
Countess of Lonsdale.....

Above collection for.....

Ruth Forbes	
Dr. Kuyper	
F. R. Austin	5
	-
\$1.9	5
One each of the above for\$1.00	0
Garden No. 12	
Garden 100. 12	
Jersey's Beauty\$ 1.50	0
Ian 5.0	0
Rookwood 2.5	0
Zante 3.5	0
Lillian Baldwin 5.0	0
Elinor Vandeveer	0
	-
\$21.0	0
One each of the above for\$15.0	0
one each of the above form	
C 1. N- 12	
Garden No. 13	
"KENTUCKY BRED" DAHLIA GARDEN	
Paul Michael\$1.0	0
Paul Michael	~
Jeanne Charmet	2
Storm King	5
Fairy Queen (Pompon)	



Tommy Atkins



save a place for some beautiful "Kentucky Bred" Roses. They'll repay you amply for the care and attention you give them. June is Rose month. Make June more glorious with more Roses this year.

other flower can replace. No matter what sort of garden you plan, always

## Hybrid Perpetual Roses

ANNA DE DIESBACH (Lacharme 1859). Bright carmine red, producing large, full fragrant flowers which are very attractive. Free bloomer and vigorous grower ....\$1.00 each; \$9.00 per doz.

J. B. CLARK (H. Dickson 1905)..Deep scarlet, shaded black-ish maroon; large full bloom .....\$1.00 each; \$9.00 per doz.

## Tea Roses

MAMAN COCHET, WHITE. Clear white with pink markings on the outside of the bud; full double.75c each; \$9.00 per doz.

## Hybrid Tea Roses

AMERICA (Hill 1921). Color, beautiful large rose pink; fine-shaped flower; foliage is a deep, glossy green; very free bloomer ......\$1.50 each; \$15.00 per doz.

ANGELUS. This is a very pretty creamy white Rose; fine form, fragrant and a good grower..\$1.00 each; \$9.00 per doz.

CAROLINE TESTOUT (Pernet-Ducher 1890). Can be recommended as a splendid bedding variety; large, full globular flowers of bright satiny rose with brighter center; free and fragrant .........\$1.00 each; \$9.00 per doz.

COVENT GARDEN. This is a rich, deep crimson of splendid form, producing very full blooms...\$1.00 each; \$9.00 per doz.

FRANK W. DUNLAP (Dunlap 1920). At the International Flower Show, New York, this Rose won silver medal, also gold medal sweepstakes for the best new pink Rose. Claimed to be better than Mrs. Chas. Russell.\$1.00 each; \$9.00 per doz.

#### Pleasure to do Business

May 6, 1927. Dear Sir:

The order arrived in splendid condition, and I wish to add, it is a great pleasure to do business with people who take care of their customers in the competent way you do.

Very truly, MRS. CHARLES E. DOTY, Lakewood, Ohio.

#### HYBRID TEA ROSES—Continued

HADLEY (Waban 1915). A splendid garden variety; color, rich crimson, carrying to deep, velvety crimson. Very fragrant; free producer of flowers .....\$1.00 each; \$9.00 per doz.

HELEN GOULD (Lambert 1898). Color, light watermelon red; very free grower; splendid bloomer 75c each: \$9.00 per doz.

HOOSIER BEAUTY (Dorner & Sons 1915). Well shaped, long buds; full, perfect flowers of an intense, rich dazzling crimson scarlet. Very fragrant ........\$1.00 each; \$9.00 per doz.

JONKHEER J. L. MOCK (Leenders 1910). One of the best bedding varieties. The flowers, which are produced on long, stiff stems, are of large size and of perfect form. Deep imperial pink, the outside of the petals silvery rose white.

75c cach; \$9.00 per doz.

LADY ASHTOWN (Dickson & Sons 1904). One of the finest flowering varieties in the collection, and produces perfect blossoms under all weather conditions. Splendid for cutting; color, soft rose, shading to yellow at base of petals...\$1.00 each; \$9.00 per doz.

MME. BUTTERFLY (E. G. Hill & Co. 1918)... More vigorous in growth than Ophelia. The individual bud is larger and the color tints of Ophelia are grately intensified, making it a harmony of bright pink, apricot and gold......\$1.00 each; \$12.00 per doz.

MME. JULES GROLEZ (P. Guillot 1907). Clear rose, shaded yellow at base; long, pointed buds. 75c each; \$9.00 per doz.



Premier



PREMIER. Too well known to need description. Deep rose; fragrant and thornless; free bloomer.\$1.00 each; \$9.00 per doz.

RADIANCE (Cook 1908). An ideal bedding Rose of American origin that produces its large flowers throughout hot Summer weather when many other varieties fail. Brilliant carmine pink, with salmon pink and yellow shadings at base of petals.....\$1.00 each; \$9.00 per doz.

RHEA REID (E. G. Hill Co. 1908). Rich cherry crimson. Splendid bedding Rose......\$1.00 each; \$9.00 per doz.

WM. R. SMITH (Smith 1908). Color soft silvery white, shading into peach pink. Blooms are produced on good, strong stems. This is a very free bloomer.\$1.00 each; \$9.00 per doz.

## Best Catalog This Spring

May 4, 1927.

You may substitute of your own choice if not in stock any of my order. I am very much in love with your catalog. The best I have received this spring and am sure showing it to my friends.

Yours truly,

MRS. SARAH E. WADE, Edinburg, Indiana.

## Polyantha Roses

ERNA TESCHENDORFF (Teschendorff 1911). 

## Hardy Climbing and Rambler Roses

PRICES OF CLIMBING ROSES, \$1.00 EACH

AVIATEUR BLERIOT (The New Yellow Rambler). A strong-growing plant with beautiful, glossy, insect and disease-proof foliage, and bearing large clusters of medium-sized full double flowers of a saffron yellow, deepening to an almost golden yellow at the center. r). A strong-and disease-

AMERICAN PILLAR. A single-flowering variety of great beauty. Flowers 3 to 4 inches across, of a lovely shade of pink, with a clear white eye and cluster of yellow stamens.

BESS LOVETT (Van Fleet 1905). This resembles climbing American Beauty in shape of blooms and the large foliage is very attractive. Color clear, bright red; very fragrant and one of the hardiest climbers.

CLIMBING AMERICAN BEAUTY. A strong, healthy, vigorous grower, frequently making shoots from 10 to 12 feet long, and good-sized flowers for a climbing Rose that blooms so freely; Color a pleasing rose pink; of splendid form, good substance.

CRIMSON RAMBLER. Bright crimson flowers, produced in large clusters of pyramidal form. A grand variety for pillars and arches.

CHRISTINE WRIGHT (Hoopes Brother & Thomas Co. 1909). Color bright, clear wild rose pink, producing blooms 3½ to 4 inches in diameter. This strong climbing rose has large, thick, leathery foliage and is not subject to mildew.

R. W. VAN FLEET. A Rose, which on account of its dainty color of exquisitely shaped buds and flowers, has become a great favorite. The long-pointed buds are a rich flesh pink, on stems 12 to 18 inches long; splendid for



DOROTHY PERKINS. A very fine deep pink. The flowers are borne in large clusters of small double blooms and are very sweetly scented.

EMILY GRAY (Williams 1918). Color clear golden yellow; flowers are double with large buds, dark green foliage. This is a very free flowering variety.

GARDENIA (Manda 1899). Color deep, rich golden yellow; passing to creamy white. It is a very profuse bloomer. Flowers are large and splendid for cutting.

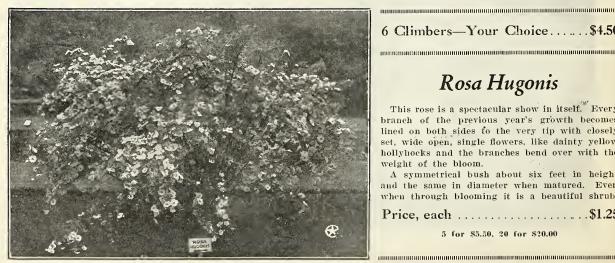
IAWATHA. A brilliant, ruby carmine with a clear white eye and a mass of golden stamens—a glowing combination of colors, which can be seen at a great distance.

LADY GAY. Delicate cerise pink, passing to soft-tinted pink. The effect of a plant in full bloom and the deep green of the foliage is indeed charming.

MARY LOVETT (Van Fleet 1915). This is a pure, matchless, white climber, producing large flowers. By many it is considered the best of the white climbers.

## Climbing American Beauty

PAUL'S SCARLET CLIMBER. Considered one of the greatest climbing Roses grown. This is one of the newer climbers and without doubt the most important addition to the list of climbing Roses. Color vivid scarlet. Does not burn or bleach until the petals fall.



6 Climbers—Your Choice.....\$4.50 

## Rosa Hugonis

This rose is a spectacular show in itself." Every branch of the previous year's growth becomes lined on both sides to the very tip with closely set, wide open, single flowers, like dainty yellow hollyhocks and the branches bend over with the weight of the bloom.

A symmetrical bush about six feet in height and the same in diameter when matured. Even when through blooming it is a beautiful shrub.

Price, each .....\$1.25

5 for \$5.50, 20 for \$20.00

#### HARDY CLIMBING AND RAMBLER ROSES—Continued

OSERIE (Witterstaetter 1917). This variety is of the same habit of growth as Tausendschoen, same is true of its blooming qualities. Color is a more even shade of cerise pink or carmine. This is a very free bloomer and of

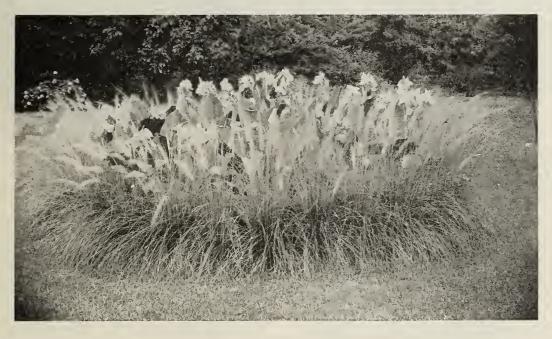
pink or carmine. This is a very free bloomer and of vigorous growth.

TAUSENDSCHOEN. Not stiff or unnatural, but as beautiful as a semi-double azalea. The color is a delicate shade of soft pink when first opening, changing to carmine on the reverse of petals when fully expanded.

WHITE DOROTHY. Among Rambler Roses none has justly gained greater popularity than the beautiful pink Dorothy Perkins. The White Dorothy is a duplicate except in color.

SILVER MOON. Different from all other Roses, with beautiful semi-double flowers 4½ inches and over in diameter; pure white in color; petals of great substance.

SHOWER OF GOLD (Paul & Son 1910). Co yellow with orange shadings in the center. Color decp golden



## Cannas

CITY OF PORTLAND. Color a glowing pink. Flowers borne in great profusion. Green foliage. 3½ feet..35c each; \$4 per doz.

HUNGARIA. Flowers large in good-sized trusses, freely produced. The color is a beautiful rose pink. 3½ feet..................20c each; \$2.00 per doz.

ETEOR. This is a deep red variety of robust habit. A very effective bedder. 5 feet..........20c each; \$2.00 per doz.

MRS. PIERRE S. DU PONT. Claimed to be the finest of all the pink cannas. Color vivid watermelon-pink, and each individual flower is very large. It is a pleasure to recommend this canna. 4 feet........\$1.25 each; \$12.00 per doz.

#### Thanks for Extra Tuber

February 18, 1927.

Gentlemen:

I received Dahlia tubers in fine condition, for which please accept thanks. Also, I most sincerely wish to thank you for one extra tuber, not named, therefore I cannot look it up to see what it is. Yet I'm sure it's a good one. I find it pleasant to deal with you people. Thank you again for the extra.

Sincerely,

MRS, J. A. JACKSON, McCaulley, Texas.



# Hardy Perennials ~

Don't fail to include a liberal selection of hardy perennials with your order for your garden this year. We list all the old-time favorites that will never be out of style. These are flowers that your grandmother loved and grew in her garden in the days of hoop skirts and crinolines. Schulz Hardy Perennials are healthy plants that will quickly respond to the care you give them. Plant many varieties, they'll make gay your garden.

BEGONIA, Hardy. Beautiful pink flowers. ......25c each; \$2.50 per doz. shady places

BOCCONIA cordata (Plume Poppy). A unique plant, well adapted for shrubbery, beds, or to plant where a bold group is wanted. White flowers in loose plumes. .......25c each; \$2.50 per doz.

CENTAUREA montana (Perennial Cornflower). Good foliage, large flowers. Blue. June to September. 25c each; \$2.50 per doz.

...25c each; \$2.50 per doz.

DIANTHUS barbatus (Sweet William). Various colors. May and June .25c each; \$2.50 per doz. Plumarius (Scotch Pinks). Semi-double clove fragrant flowers in all colors. May and June.25c each; \$2.50 per doz.

DICENTRA spectabilis (Bleedingheart). Heartshaped flowers; pink, marked with white, in long, drooping racemes; an

Clumps, 30c to 50c each nica zebrina. This variety has foliage marked with green and pale yellow across the leaves rather than Japonica zebrina. 

#### Careful Packing

#### Gentlemen:

Nov. 23, 1927.

Everything came in splendid condition, thanks to your careful packing. The peony plants are the finest I ever bought, though costing less money. Many thanks for the Auria which you included in my iris. Please put me on your mailing list for any new catalog.

Very truly yours,

MRS. ALBERT G. HOPE, Knoxville, Teunessee.

#### HARDY PERENNIALS—Continued

HOLLYHOCK. Too well known to need description. Single and double in all colors ... 25c each; \$2.50 per doz.



Hemerocallis—Lemon Llly



PHYSOSTEGIA virginiana (False Dragonhead). Showy rose pink flowers in June and July; plants grow from 2 to 3 feet high and are desirable for border plants.

SALVIA azurea grandiflora. Slender spikes of blue flowers; blooms in great abundance.......25c each; \$2.50 per doz.



Papaver Oriental Poppy

## Hardy Chrysanthemums

A. BARHAM. Beautiful orange bronze. Early.

ADIRONDA. (Introduced by E. D. Smith & Co.). The best early golden bronze. True pompon type. Matures October 15th.

ALICE HOWELL. A beautiful shade of orange yellow. Single, Early as well as free flowering.

ANGELO. (Introduced by E. D. Smith & Co.). A beautiful light pink. Matures October 25th.



BOSTON. Strong, apright growth; clear bronze.

BRONZE QUEEN (Elmer Hill & Co. 1918). An even shade of golden bronze. A very free flowering and free growth. Dwarf. Matures October 10th.

CARRIE (Syn. Glory of Seven Oaks). Deep yellow. A beauty. CHALDRON. Reddish crimson with gold tips. Large flower.

CHAMPAIGN. Bright ruby red. Wonderfully colored.

CHAMP D'OR. Canary yellow. Very bushy habit.

CRANFORDIA. Exceptionally early. Deep bronzy yellow.

CRANFORD PINK. Beautiful shade of light pink.

DOROTHY. An early snow white variety. Vigorous.

EDEN. A bright rose. A beauty when disbudded.

HARVEST HOME. Deep bronzy yellow. Excellent.

LA SOMME. Deep mauve pink.

LE PACTOLE. Produces large bronzy yellow flowers. Strong grower.

MRS. HARRISON CRAIG. Yellow overlaid with orange crimson.

NORMANDY. One of the earliest and best cream whites.

OURAY. (Introduced by E. D. Smith & Co. 1919). Dark mahogany brown flowers of medium size. Wiry stem.

PETITE LOUISE. A silvery pink.

WINNETKA. (Introduced by Elmer Smith & Co. 1914).
Pure white, Very free flowering.

WOLVERINE. A seedling from Normandy but has a much heavier and stronger stem. Produces large sprays and is also an excellent variety for pot plants. Color bright yellow. Very early flowering ontdoors in this locality with Normandie and Carrie, about August 20th.



Auratum Gold Banded Lily

## Lilies

They are most graceful in line, brilliant in delicacy of color, and of delightful fragrance. Lilies do best in the hardy border or among shrubbery, as there they get the benefit of the shade of surrounding plants which is so necessary to their

AUGUST LILY. See Funkia.

#### LILIES—Continued

LEMON LILY. See Hemerocallis.

LILY-OF THE-VALLEY. See Convallaria.

SPECIOSUM RUBRUM. White and deep pink. One bulb produces from eight to twelve flowers. 40c each; \$4.00 per doz. YELLOW DAY LILY. See Hemerocallis.

#### Phlox

One of the most attractive of our perennial plants. Its erect stems, topped by great clusters of small flowers, puts it in a class by itself.

For border planting, there is nothing to equal the Phlox. Their brilliant blossoms are borne in great profusion and retain their superb colorings for some time, giving color and finish to a mass planting of shrubs and brightening up the dullest places.

Prices, except where otherwise noted, 25c each; \$2.50 per doz.

AURORA BOREALE. Salmon scarlet, deep crimson eye.

BOUQUET FLEURI. White, cherry red eye.

ELIZABETH CAMPBELL. I arge trusses of flowers of quite a new color—light salmon, changing to pink in center. Extra



Veronica (Speedwell)



Phlox

FRAU ANTOINE BUCHNER. Undonbtedly the finest white Phlox yet introduced. Strong habit; flowers of enormous size and perfect form.

HANS VOLMULLER. A very pretty mottled variety, ground color white, delicately suffused and mottled with soft violet mauve.

JEANNE D'ARC (Syn. Pearl). White. Fine late variety.

JULES SANDEAU. Very large, flowering pure pink. Dwarf.
LA FRANCE. Light violet rose, light carmine eye; medium size.

LAMARTINE. Rich parma violet, large white center; very fine.

MISS LINGARD. White, faint lilac eyes. A grand free-blooming veriety

MME. E. LOVE. Large pure white blooms; foliage light green, mottled yellow.

MRS. JENKINS. The best white Phlox on the market; splendid for massing. Comes into flower early in the season.

RHEINLANDER. Color beautiful salmon pink; flowers and trusses of extra large size.

RIJNSTROOM. New. Immense trusses with blooms larger than a silver dollar. Beautiful clear pink. Extra fine.

R. P. STRUTHERS (Tall). Salmon pink with crimson center.

THOR. Color a lively shade of deep salmon pink, snffnsed and overlaid with a scarlet glow, aniline red eye. This is a very popular variety.

#### Six Hardy Phlox

Aurora Boreale Frau Antoine Buchner Rijnstroom Thor

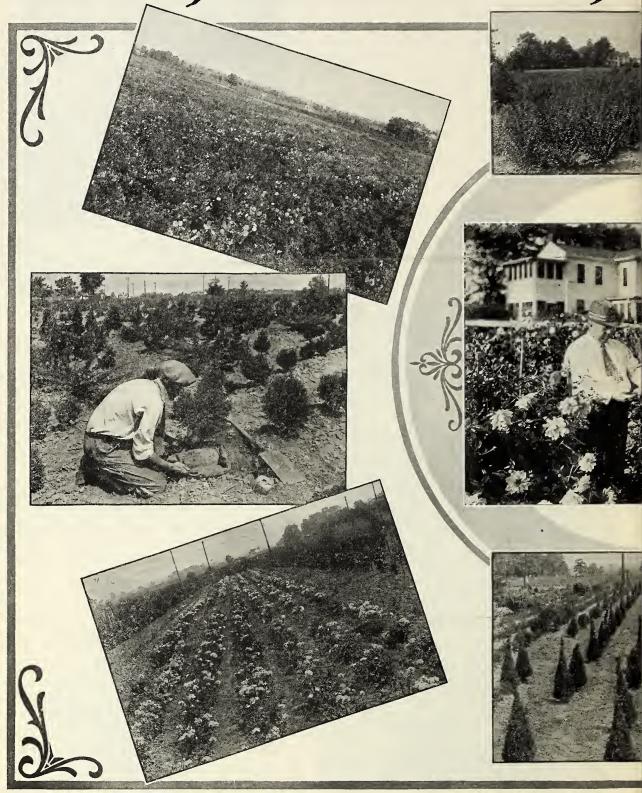
Rheinlander

Miss Lingard

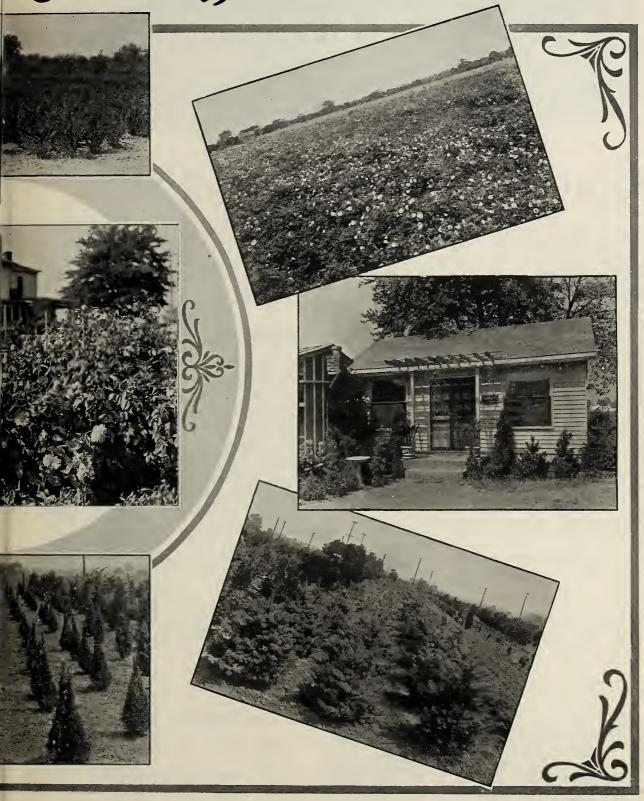
\$1.00

#### Mexican Everblooming Single Tuberoses

Scenes from the home of



Kentucky Bred" Flowers





# Lawn Grass

In making a lawn, if the soil is naturally rich, all that is necessary is that it be well spaded, making it as fine and mellow as possible. Otherwise, a good dressing of well-rotted manure should be spaded in and mixed with the soil. The next requisite is good seed of the right varieties, sown at the rate of 60 to 100 pounds per acre. The more freely the seed is used the quicker a thick, velvet-like turf may be secured. There is no question about the quality of grass seed which is offered our customers—it is of the very best grade to be secured.

BLUE GRASS......Lb., 35c; 10 lbs. or over, 30c per lb.

LAWN MIXTURE ......Lb., 60c; 10 lbs. or over, 50c per lb.

SHADY-SPOT MIXTURE. Specially prepared for sowing under trees and in similar locations .....Lb., 60c; 10 lbs. or over, 50c per lb.

FANCY WHITE CLOVER....Lb., 75c., 1/2 lb., 40c; 1/4 lb., 25c

# Orchid Flowered Sweet Peas

The best of the old-fashioned or Grandiflora varieties are now quite overshadowed by this wonderful type, which is quite distinct, having large, round, open flowers of extraordinary size, usually measuring 2 inches across, with wavy standards and wide-spreading wings and a stem which is long and strong, making them of exceptional value for cutting. All the sorts offered below have been thoroughly tested and are just as easy to grow as the Grandiflora varieties.

BARBARA. Beautiful rich orange-salmon. A most brilliant color and makes a most effective bunch.

BLANCHE FERRY SPENCER. Identical in color to the popular pink-and-white Blanche Ferry; immense, wavy flowers.

CONSTANCE HINTON. The most important introduction in years; of strong, vigorous growth, with enormous, wavy white flowers, frequently 2½ inches across, which are borne in sprays of fours, and often fives, on long, strong stems.

DOBBIE'S CREAM. An extra-selected strain and the finest primrose yellow yet introduced; splendid in every way, with very large, wavy flowers.

ELFREDA PEARSON. This is by far the largest and finest light pink variety.

FLORENCE NIGHTINGALE. Nothing yet introduced in

LORENCE NIGHTINGALE. Nothing yet introduced in lavender Sweet Peas excels this beautiful sort. Very popular. HERCULES. A lively rose pink.

KING OF WHITE. The largest, finest and purest whiteseeded variety.

MARGARET ATLEE. Rich apricot pink on a cream ground color. Very rich.

MARGARET MADISON. Opens : ing to a clear, light lavender. Opens a delicate azure blue, develop-

R. F. FELTON. Exquisite, soft lavender blue, slight suffusion of rose. Flowers large.

ROBERT SYDENHAM. This grand variety is a distinct, new color, being a glowing orange throughout; good, strong grower; flowers of characteristic Spencer size and form.

ROYAL PURPLE. Rich most distinct varietics. Rich royal purple. One of the finest and

WEDGWOOD. Bright silvery or wedgwood blue. A beautiful and popular color.

# Discarded All Other Bulbs

September 8, 1927.

I ordered dahlia bulbs from you this spring and am very pleased with them, now while the blooming season is at its best. I have noticed other friends and neighbors who have paid more for theirs than I did. I have discarded the bulbs that I had before I bought from you, because there was too much difference. Some I have had to bloom from 8 to 10 inches and very good blooms of your bulbs. Am making up my list for the next season to come, with Schulz's bulbs.

CARL KOEHLER.

Indianapolis, Indiana.

DAHLIA KY GARDINAL

A Permanent Record ZINC LABELS PRINTED 5c Each, 50c per Doz.



# Flower Seeds

All Flower Seeds 10c per Pkt. We Handle Dreer's Reliable Flower Seeds

AGERATUM, Imperial Dwarf Blue (Floss Flower).

ALYSSUM, Little Gem (Madwort; Carpet of Snow). Sweet (A. Maritimum).

ANTIRRHINUM (Snapdragon). Giant Mixed. Giant Yellow. Giant Pink, Giant Rose.

AQUILEGIA (Columbine). Mixed.

ARCTOTIS Grandis (African Daisy).

ASTERS, Queen of the Market. Mixed.

BALLOON VINE (Love-in-a-Puff).
BALSAM, Double Camellia-flowered (Lady's Slipper).

CALENDULA, Lemon King. Orange King. Mixed.

CALLIOPSIS. Mixed.

CANARY-BIRD VINE (Tropacoleum Canariense).

CANDYTUFT. White, Fragrant. (Iberis Umbellata). Mixed

CELOSIA (Cockscomb). Mixed.
CENTAUREA cyanus. Single. Blue (Cornflower).
leaved (C. Gymnocarpa) (Dusty Miller).

CONVOLVULUS major, or Climbing Morning Glories. Mixed.

COSMOS, Mammoth Perfection. Pink, White and Mixed.

CYPRESS VINE (Ipomoea Quamaclit).

DELPHINIUM BELLADONNA. DELPHINIUM Gold Medal Hy-

brids. DIGITALIS (Foxglove). Mixed.

DIANTHUS OR PINKS. Mixed. DIANTHUS Chinensis fl. pl. Double (Pinks).

DOLICHOS, Daylight (cinth Bean). Darkness. (Hva-

ECHINOCYSTIS (Wild Cncumber Vine).

ESCHSCHOLTZIA (California Poppy; Gold Cups). Single Mixed. Double Mixed.

GAILLARDIA, Mixed (Blanket Flower).

GOURDS. Ornamental, Mixed. GYPSOPHILA elegans grandiflora (Baby's Breath).

HELIANTHUS (Sunflower). New Miniature. Mixed.

HELICHRYSUM, Mixed (Straw Flower). HIBISCUS (Marshmallow).

IPOMOEA grandiflora (Moon-

KOCHIA trichophylla (Standing Cypress; Belvedere).

LARKSPUR, Annual.

LOBELIA, Mixed.

MARIGOLD, Double African, Orange Prince. Dwarf Double French, Gold Striped. Dwarf Single French, Legion of Honor (Little Brownie).

MARVEL OF PERU (Mirabilis Jalapa) (Four O'clock).

MATRICARIA capensis alba plena (Double White Feverfew). MIGNONETTE (Reseda).

NASTURTIUM, Dwarf or Bedding Varieties, Mixed. Tall or Climbing Varieties, Mixed.

NIGELLA (Love in a Mist). Produces cornflower blue blossoms, and is fine for cutting.

PANSIES, Dreer's Royal Exhibition.

PETUNIAS, Dreer's Superb Double-Fringed.

PHLOX Drummondi. Dreer's Superb Single-Fringed.

PORTULACA, Single Large-Flowered, Mixed (Sunplant).

PYRETHRUM aureum (Golden Feather).

RICINUS zanzibarensis (Castor Oil Bean).

SALPIGLOSIS. Mixed. Considered one of the very finest annuals, and splendid for cutting.

SALVIA splendens (Scarlet Sage).

SCABIOSA, Mixed (Mourning Bride; Sweet Scabious; Pin-Cushion Flower).

STOCK, Improved Large-Flowering Ten Weeks Gilli-flower). SWEET WILLIAM. Mixed.

VERBENA, Dreer's Mammoth. Finest Mixed.

ZINNIAS. Dreer's Improved. Large Double Mixed. Dreer's Giant Double. Large. Flowering Dwarf. 

# Dahlias Blooming Heavily in October

October 20, 1927,

I am anxious for you to know how lovely the dahlias are that I got from you this spring. They are being admired by many neighbors and friends, and are still blooming heavily. I am more than pleased with them. I also had wonderful success with your dahlia seeds, and have two that are especially beautiful. I shall want some more of these next year.

Very truly yours,

MRS. J. C. CANTER, Flushing, Long Island.



Platycodon

Twelve 10c Packets

\$1.00



# Peonies-

Another old favorite that is growing in popularity. Peonies start in late May and bloom throughout June, even into early July in some parts of the country. They are a glorious flower, many of them sweet-scented and rivalling the rose for beauty and delicacy of fragrance. You've never known how beautiful Peonies can be until you've tried some of the "Kentucky Bred" varieties.

# Large Double

ELWOOD PLEAS. Erect, compact grower of medium height. Color uniform, soft violet rose, delicately shading to lilacwhite. Unusually large and the form of flower, flat and compact, rose type. For Fall delivery only ......\$2.50 each ETTA (Terry). Large, flat rose type. Uniform, pale hydrangea pink; fragrant. Medium height. Late ... \$1.25 each FELIX CROUSSE (Crousse, 1881). Large, compact bomb type. Brilliant ruby red. Fragrant. Strong grower and free bloomer, absolutely the best all-around red in existence. Midseason ..... .....\$1.00 each AVALANCHE (Crousse, 1886). Large, compact, globular rose type. Pure white, edged with carmine. Midseason.\$1.00 each BARONESS SCHROEDER (Kelway, 1890). Very large, globular rose type. Flesh-white bud, bleaching to white when open; fragrant. Strong grower. Late ......\$1.50 each BUNCH OF PERFUME (Kelway). Medium compact, rose type. Light Tyrian rose, with silvery border. Fragrant. Free bloomer. Extra good. Late midseason.....\$1.00 each CAVELLERIA RUSTICANA (Kelway). Large, compact, globular semi-rose type. Dark violet crimson, guards streaked in center. Wide petals throughout. Medium tall Midseason \$1.00 each GEORGIANA SHAYLOR (SHAYLOR, 1912). Rose type. Large, globular, compact flower with wide, graceful petals; flesh pink changing to a very delicate whitish flesh-color in the center. Tall, compact, erect; strong grower and very free bloomer. Late midseason. A. P. S. Rating, S.9...\$3.00 each DELACHEI (Delache, 1856). Medium compact rose type. Large petals. Violet crimson. Strong grower. Late. 75c each DELICATISSIMA (Unknown). Large rose type. Pale Illac rose; fragrant. Strong and tall flower of fine habit. Early GRANDIFLORA NIVEA PLENA (Lemon, 1824). Large, glob-ular rose type. Milk white; fragrant. First white to bloom ......\$1.00 each H. F. REDDICK (Brand, 1913). Brilliant dark crimson. Large semi-rose type. Shows stamens ......\$2.00 each HARRIET FARNSLEY (Brand, 1916). Color, soft pink; fades lighter to almost white. Large rose type. Late..\$2.50 each

# "Kentucky Favorite" Peony Garden

 Delachei
 \$0.75

 Delicatissima
 .75

 Golden Harvest
 .75

 Mme. De Verneville
 .75

Order Special Garden No. 201 Monsieur Krelage .75
Umbellata Roseo .75

VALUE .....\$4.50 Single collection

\$3.00

Double collection, \$5.50

### LARGE DOUBLE PEONIES—Continued



Albatre

JUBILEE (Pleas UBILEE (Pleas, 1910). Rose type, Extremely large, flat flower having long, narrow petals arranged loosely, giving a feathery effect. Buds show delicate opal tints; as they unfold the color changes to ivory-white. Univory-white. Un-like other Peony like other Peony buds, which are round, these are pointed like those of a rose. Fragrant. of a rose. Fragrant.
Stronggrower and
free bloomer.
Long stems. A
very distinctive
variety and a
great favorite. Midseason. A. P. S. Rating, 8.9...... \$2.00 each

ARL ROSENFIELD (Rosenfield, 1908). Large, globular, compact, semi-rose type. Unsurpassed as an early, brilliant red .....\$2.00 each

A LORRAINE (Lemoine. 1901). Rose type, midseason. Color, creamy white overlaid with lovely soft pink; sometimes it shows a touch of salmon-pink. Great keeper, no Peony flower lasting so long. For Fall Delivery only.................\$5.00 each

AMARTINE (Lemoine, 1908). Large, compact, globular rose type. Carmine rose petals bordered silvery white. Tall, erect, strong grower. Late; extra good. \$4.00 each

LADY ALEXANDRA DUFF (Kele.). Large cup-shaped flower, with extremely wide petals. Outer petals are pale rose, gradually shading lighter toward the center to a rosy white

LA TENDRESSE (Crousse, 1896). Large, compact, flat rose type. Uniform, milk-white guards slightly splashed and center flecked with crimson. Fragrant. Tall, strong grower; free bloomer. Early; extra good .......................\$1.50 each

LIVINGSTONE (Crousse, 1879). Large, compact and perfect rose type. Pale lilac rose. Strong, medium helght and free bloomer. Good for cut flowers. Late .......\$1.00 each

LORA DEXHEIMER (Brand, 1913). This is a large, flat, semi-rose type. Color flaming crimson, shaded darker at the base of petals. Of medium height. Early bloomer.\$2.00 each

LORD KITCHENER (Kelway). Purplish crimson; very upright, robust grower. Early flowering and immense size....\$2.00 each

LUCIENNE (Dessert, 1908). White, tinted purple; yellow crown. A. P. S. Rating, 7.7 ......\$1.50 each 

MAGNIFICA (Miellez, 1856). Large, compact, globular rose type. Hydrangea pink; fragrant. Erect. Dwarf habit. Late .....\$1.00 each

MARIE JACQUIN (Verdier). Very large, globular, semi double, rose white, shading to lilac white. Wide, incurved petals, showing an open center filled with yellow stamens, like a water lily. Strong and free bloomer. Midseason..\$1.00 each

MARY HOLLIS (Hollis, 1907). Large, flat, medium, compact rose type. Guards pale lilac rose; center lilac white, show-ing yellow stamens. Tall, compact habit ......\$2.50 each

MATHILDE DE ROSENECK (Crousse, 1883). Large, globular rose type. Uniform, pale lilac rose. Wide petals, center deep carmine. Fragrant. Strong grower and free bloomer. Late ..

MILTON HILL (Richardson). True. Very large, globular, compact rose type. Pale lilac rose; a distinct, pure color. Strong growth. Medium height. Late .......\$3.50 each

Rainbow Peony Garden

Dr. Bretonneau\$0	.75
Festiva Maxima	.75
Cavalier Rust	1.00
Rosy Dawn	
Modeste Guerin	
Livingstone	
-	

VALUE ..... 1 each of above

\$4.00

2 each of above, \$7.00

Order Special Garden No. 204 



Baroness Schroeder

# LARGE DOUBLE PEONIES—Continued

MISS SALWAY (Kelway, 1889). Crown type, early. Very large, compact, globular flowers. Primary petals white, center lilac white with collar of sulphur yellow. For Fall delivery only ........\$4.50 each

MONSIEUR KRELAGE (Crousse, 1882). Large, compact, semi-rose type. Dark, solferino red, with silvery tips. Slightly fragrant. Strong and free bloomer. Late .........75c each

MR. L. VAN LEEUWEN (Nieuwenhuyzen, 1916). Late mid-season, semi-rose type. Medium large, erect grower; stems are very wiry, which makes it a very good cut flower variety. The color is uniform dark pink, bordering on rose color, with a delicate silver reflex. Very distinct. The flower is rounded; petals are imbricated, pleated and fringed and sometimes of very irregular shape, giving the bloom a dis-tinction not noticed in other kinds. For Fall delivery only

FRIMEVERE (Lemoine, 1907). Bomb type; midseason. Outer petals sulphur white; center petals deep sulphur yellow. Best yellow Peony grown. For Fall delivery only. \$2.00 each RACHEL (Lemoine, 1904). Lively soft pink, darker when just opening. For Fall delivery only .........\$1.50 each RAOUL DESSERT (Dessert, 1910). Rose type; late midseason; clear mauve shaded carmine pink and tinted silvery white. Very attractive. For Fall delivery only. \$10.00 each REINE HORTENSE (Syn. President Taft) (Calot. 1857). Wid-

R. P. WHITFIELD (Richardson). Large, compact, flat rose type. Hydrangea pink; fragrant. Erect. Late...\$1.50 each

RUTH BRAND (Brand, 1907). A large, compact bomb, with guard petals enclosing a grand ball of compact center petals. Color, soft lavender pink, shaded deeper lavender..\$2.00 each 

# June Pride Peony Garden

Albert Crousse\$1.00
Baroness Schroeder 1.50
Felix Crousse 1.00
Grandiflora Nivea-Plena 1.00
Magnifica 1.00
Marie Jacquin 1.00
VALUE\$6.50

Single collection

\$4.50

2 each of above, \$8.00 Order Special Garden No. 203



Sarah Bernhardt 

SAMUEL HENSHAW (Richardson). Large, compact, flat rose type. Delicate shell pink (pale lilac rose). Strong, erect habit. Free bloomer. Late ..........\$3.00 each

SARAH BERNHARDT (Lemoine, 1916). Semi-rose type; late midseason. Apple blossom pink with each petal silver tipped, giving the appearance of a distinct border of pure white. The strongest growing of all Peonies .....\$1.50 each

SOULANGE (Lemon, 1907). Unusually large, full, compact, globular crown type. Outer petals delicate lilac white, deepening towards the center, with salmon shadings. Tall, erect, strong grower. Late. Extra good .......\$4.00 each

SOUVENIR LOUIS BIGOT (Dessert, 1913). Rose type; mid-season. Color, Bengal rose, turning to salmon-pink, with very bright, silvery reflex. For Fall delivery only \$3.50 each

STRASSBURG (Goos & Koeneman, 1911). Large bloom eight inches in diameter. Very compact and perfectly formed. Silvery lilac rose. For Fall delivery only .......\$2.50 each

THERESE (Dessert, 1904). Very large, medium compact, rose type, developing a high crown later. Violet rose, changing to lilac white in center; strong; medium tall. Free bloomer, . . . . \$3.50 each Midseason

WALTER FAXON (Richardson). Medium size, globular semi-rose type. Uniform, pure bright rose, deepening towards the center. Very distinct and delicate color. Free bloomer. Midseason. Scarce variety ....\$4.00 each

# People Come to See Her Garden

May 23, 1927.

Five years ago I ordered a single peony, "The Moor," from you. It is such a beautiful peony, and I have so many inquiring about it that I would like to get another The peonies and irises that I have purchased from you are just wonderful. People come from all parts to see my garden.

Respectfully,

MRS. A. W. DUFF, Washington C. H., Ohio.

# Japanese

# Single Peonies

# Schulz Special Peony Garden

R. P. Whitfield\$	2.50
Walter Faxon	4.00
Lady Alexandra Duff	4.00
Lamartine	4.00
Soulange	7.50
Therese	5.00
VALUE	27.00

Single collection

\$20.00 Double collection, \$37.50

Order Special Garden No. 202



Albiflora



Albert Crousse



Karl Rosenfield

# Gladioli

There's nothing that goes farther toward making a home out of a house than flowers both in the garden and about the rooms. There is no flower that will go farther in beautifying the garden than the gladiolus. Their sharp vivid coloring together with variety of form and color have made them one of the most popular flowers of today. They are easy to grow, require a minimum of attention and thrive well in most any kind of soil. The ideal way to plant them is to start in late April and plant a number each week or ten days until mid June. They will bloom in your garden from July until frost. cut flowers they are far superior to any Summer bloomer for lasting qualities. Glads hold another advantage that means a great deal to the average garden enthusiast; they are so reasonable in price that a comprehensive display may be had for an extremely modest investment. Plant them in beds or in borders. they'll start blooming after Peonies and Irises are gone. The "Kentucky Bred" varieties offered here are the pick of hundreds of varieties now on the market.

ADELINE KENT. Color delicate light rose pink, heavily ruffled from edges to center. Throat straw color with ruby dashes. Flowers are large, on fine long spikes. ......be each; \$5.00 per doz.

ALICE TIPLADY. This is considered the very best of the Primulinus on account of the large size and delicate color, which is a beautiful rich orange saffron.

15c each; \$1.50 per doz.

AUGUSTA. A lovely and useful variety, pure white with blue anthers .......7c each; 75c per doz.; \$5.00 per 100 BERKSHIRE. Delicate pink......20c each; \$2.00 per doz. ATHERINA. Color blue-grey, distinctly marked with browish red spots......15c each; \$1.50 per doz.; \$10.00 per 100

# Most Beautiful Glads from Us

CATHERINA.

March 2, 1927

Enclosed please find an order for flowers and plants. I had several Glad collections last summer, the most beautiful of which came from you.

MRS. A. M. GERMAN. Franklin, Tennessee.



E. J. Shaylor

CHICAGO WHITE. Pure white, lightly marked with lav-

......15c each; \$1.50 per doz.

DR. NORTON. Color is a delicate cream-pink with primrose center. Edges suffused with La France pink and dainty yellow blotch on the lower petals. A favorite among Cladial. 

EARLY SUNRISE. Large flowering beautiful salmon red, a real favorite. ..................................20c each; \$2.00 per doz.

E. J. SHAYLOR. A very pretty rose pink, ruffled, produces very large blooms, early variety.......15c each; \$1.50 per doz.

ELORA (New Gladiolus). Originated by Luther Burbank.
Color creamy white with rich cream spots in throat and
three lower petals, these spots overlaid with dainty featherings of American Beauty pink. The back of the petals show
a tint of very delicate pink. Blooms measure 4½ to 5 inches
in diameter. This is a very remarkable variety, blooms very
early on good, stiff stems 4 to 4½ feet tall. "Elora" is
certainly queen of all the early varieties. First size bulbs.

15c each; \$1.50 per doz.

### GLADIOLI—Continued

FLORA. This is considered the best of all yellows. It is a splendid grower, pro-ducing large spikes of rich canary-yellow blooms, free from any blotch or throat ..25c each; \$2.50 per doz.

GLORY OF HOLLAND. A new white with a slight tinting of pale pink and anthers of delicate lavender. One of the best whites...
....10c each; \$1.00 per doz.; \$7.50 per 100
GOLD DROP. Marguerite yellow deepening to a primrose yellow with light markings of amaranth purple in throat. This is a beautiful yellow primulinius variety...25c each; \$2.50 per doz.
GOLD MEASURE. A rich

GOLD MEASURE. A rich 

IDA VAN. A beautiful deep salmon red or flaming orange pink. Very rich color.....7c each; 75c per doz.; \$5.00 per 100 

LA CAROUNNE. Creamy yellow, lower petals shading to deep yellow at base, blotched brilliant scarlet. This is one of the showlest and most pleasing varieties of the blotched class. ..50c each; \$5.00 per doz.



Flora

LE MARECHAL FOCH. Rose pink, resembling America in color, but deeper. Before long will be the most pop-ular Gladiolus. Blooms are twice as large as America. ....10c each; \$1.00 per doz.; \$7.00 per 100

L'IMMACULEE. A favorite pure white for cutting; splendid spikes and early. ....15c each; \$1.50 per doz.; \$10.00 per 100

LOUISE. The lavender queen among the Gladioli. Velvety maroon blotch toward the center. ..... ....15c each; \$1.50 per doz.; \$15.00 per 100

LOVELINESS. Large creamy white flowers. suffused with soft pink; a lovely variety. ....12c each; \$1.25 per doz.; \$8.00 per 100

LUCETTE. A fine white, back of petals carrying a trace of blotched pink which impart an alluring orchid sheen to the flowers. Lower petals also have a dainty subdued feather of wouderfully soft phlox pink......15c each; \$1.50 per doz.

MAIDEN'S BLUSH. Color beautiful Enchantress pink. Blooms earliest of all Prim-....10c each; \$1.00 per doz.

MARY FENNELL. Light lavender.20c each; \$2.00 per doz.

RS. FRANCIS KING. A striking shade of light scar-let or flame color; one of the most effective.....

MRS. FRANK PENDLETON. .....10c each; \$1.00 per doz.; \$7.50 per 100

# Two Favorite Glad Gardens

61	'KENTUCKY BRED" GLA	D-COLLE	CTION No. 3	3
3	3 Arizona		\$0.25	j
4	4 Augusta			5
5	Autumn Queen			
- 5	Brenchelyensis			
3	Wilbrinek			
-	3 Kundred Glory			į
	Value		\$1.75	5
•				
1	Double Collection	Collection	\$1.25	
	\$2.25	COTTECTION	$\Psi = \bullet = 0$	

"KENTUCKY BRED" GL	AD-COLLE	CTION No. 6
3 E. J. Shaylor		\$0.40
3 Joe Coleman		
2 Mrs. H. E. Bothin		
1 Gold Drop		
2 White Glory		
2 Lucette		
Value		\$2.40
Double Collection	Above	P2 00
\$3.75	Collection	\$2.00

### GLADIOLI—Continued

PRINCE OF WALES. 

QUEEN OF WHITES. White ......25c each; \$2.50 per doz. SAN ANSELMO. Pure white, delicately penciled ruby pink; produces very large blooms.......15c each; \$1.50 per doz.

WHITE GIANT. This is the leader in whites. Blooms pure white; lily-shaped with pointed petals resembling Easter Lilies. Should be in every collection...15c each; \$1.50 per doz.



Glads Make a Charming Bouquet . В положинати положения положения положения положения положения положения положения положения положения положен

# Special "Kentucky Bred" Gladioli Gardens

		 Oarden	
3 Americ	an	 	 \$0.21
3 Hereda	ì	 	 

Above Collection \$1.00

Double collection.....

Glad	Garden	No.	2
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3	Schwa	ben				 												 	\$0.2	5
4	Prince	of	11.	ale	es.	 							 		 			 	.50	Ò
	Peace																			
	Panan																			
	Mrs.																			
4	Alice	Tip	lac	lу.		 									 			 	.50	0
																				-
																			\$2.00	0

Double collection......\$2.75

Glad Garden No. 4



-		11 7 4	0. 1							
	4	Mrs.	Fra	nk :	Pend	lleto	n	 		.35
	4	Maid	len's	Blus	sh		٠	 	 ٠.	.35
										\$2.30
1		75	D	onbl		lloeti	on			69 00

# Glad Garden No. 5

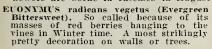
6 Evelyn Kirtland	\$0.75
6 Elora	.75
6 Ida Van	
6 Le Marechal Foch	
6 L'Immaculee	
6 Loveliness	.60
	22.55

Above \$1.50

Double collection.....\$4.50

# Hardy Vines and Climbers

Vines bring up memories of shaded porches and moonlight; there's a touch of romance connected with them in the minds of most of us. Poets and songwriters have sought inspiration from honeysuckle, clematis and ivy. Certainly no more softening influence can be given to a house than vines planted wisely. "Kentucky Bred" vines are hardy and easy to grow. They are reasonable in price, too. We'll be glad to advise with you about the quantity or kinds that you need for your purpose.



LONICERA (Honeysuckle Vine). Hal-Hana. The rapid growing Japanese Honeysuckle. Beautiful light green foli-age and many creamy white, fragrant blossoms all Summer.

Sempervirens (Red Coral Honeysuckle). Large, fleshy leaves and beautiful blossoms about two inches long. Red berries follow the foliage. . Strong plants, 50c each



Polygonum Auberti



WISTERIA. Lilac purple. When well grown and producing a good crop of bloom the Wisteria is a very beautiful vine. It is especially desirable for trellises, pergolas and for covering old tree trunks .......Strong plants, \$1.00 each

### All True to Name

May 8, 1927.

Gentlemen:

I received much pleasure from dahlias 1 purchased from you last year. One thing to your credit, they were all true to name.

> MRS. B. G. ROBERTS. Gloucester, Virginia.



Clematis

Order Early

# Special Offer to Garden Lovers

# Garden Magazine and ---Special Blue Iris Garden

Iris collection only \$1.00

Alcazar Carterina Mrs. W. E. Fryer.... Value .....\$2.70

Garden Magazine is a large and handsome magazine devoted to gardening, home building, interior decorating and furnishings. The regular price of this magazine is \$3.00 per year. Due to a special arrangement with the publishers, we are able to offer this exceptional value of a year's subscription and the Iris collection mentioned above for \$3.00. Take advantage of this special offer now and keep up with the latest in gardening and home management.

Both For

\$3.00

Order Special Offer

# Flowering Shrubs

There are any number of places around your place where flowering shrubs would fit in and not only make it more beautiful, but increase the value materially. These Schulz shrubs we offer are not only desirable for Summer, but many of them will provide color and life to your home throughout the Winter. Shrubs planted as foundation plantings add grace and charm to the exterior of your house. A hedge gives privacy and protection with beauty as well. Fence corners become beauty spots with proper planting. Read over the varieties; it's surprising how much you can accomplish with a small budget.

Write us giving a rough sketch of your home surroundings and we will be glad to recommend the shrubs you need.

ABELIA grandiflora. An extremely desirable evergreen shrub for southern planting, and entirely satisfactory in certain northern sections if provided with Winter protection. Flowers white, tinged with pink.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
AMYGDALUS naua (Flowering Almond). Dwarf. Pink and white. About May 1st, before the leaves appear, the bare branches are clothed with a profusion of double flowers. 2 to 3 ft
ARALIA pentaphylla (Acanthopanax pentaphyllum). A compact shrub, growing from 5 to 8 feet in height. Flowers greenish yellow.
2 to 3 ft\$0.50 2 to 4 ft
ARONIA arbutifolia (Red Chokeberry). The flowers are white, borne freely at the end of the branches and are followed by bright red berries. The shrub grows from 3 to 5 feet high. 3 to 4 ft
BERBERIS thunbergi (Japanese Barberry). A splendid shrub for low hedges and for masses in landscape work. In Autumn the foliage changes to orange and crimson, while brilliant red berries cover the bushes in Winter.  1½ to 2 ft
BUDDLEIA variabilis magnifica (Butterfly Bush or Summer Lilac). Flowers resemble Purple Lilac in both shape and color. Especially fine for cutting. They grow to a height of 4 to 5 feet and flower from July to frost

# New Red-Leaved Japanese Barberry

A worth-while outstanding novelty in hardy shrubs. Foliage a rich, lustrous, bronzy red. Color more brilliant throughout the Summer, changing to orange, scarlet and a livelier red in the fall. Brilliant scarlet berries throughout the entire Winter.

11/2	to	2	ft	 	 	 	 \$0.75
₹2	to :	$2\frac{1}{2}$	ft	 	 	 	 1.00
							1.50
<b>7</b>				 	 	 	 

CALLICARPA purpurea (Beauty	
variety of the so-called French	
open in midsummer and are follo	
1½ to 2 ft	
3 to 4 ft	

CALYCANTHUS floridus (Sweet out the southern states and in	
dish brown, sweetly scented Spring and early Summer.	
2 to 3 ft	\$0.50

3 to 4 It	75
CARYOPTERIS mastacanthus (Blue Spirea). Very h	andsome
shrub, bearing clusters of blue flowers in September	er. North
of Philadelphia this shrub requires protection.	
1½ to 2 ft	\$0.50
2 to 3 ft	75



Philadelphus (Virginal)
A splendid new Mock Orange growing 6 to 8 ft. tall. Produces large double crested white flowers
2 to 3 ft
CHIONANTHUS (White Fringe). Covered with a mist of white flowers in June; large, dark green foliage. Use among evergreens.  2 to 3 ft. \$1.00 3 to 4 ft. \$1.50
CLETHRA alnifolia (Sweet Pepper Bush). Grows from 3 to 5 feet high; the flowers are creamy white, quite fragrant and produced freely.  1 to 1½ ft
CORNUS alba sibirica (Siberian Red Osier). The branches are bright red, while the foliage is dark green. The flowers are creamy white and followed by bright blue fruit.
2 to 3 ft
Stolonifera (Red Osier). A spreading shrub, 4 to 6 feet high with reddish purple branches and foliage which is dark green on the upper side and white beneath. Flowers creamy white followed by white fruits.
2 to 3 ft. \$0.50 3 to 4 ft
Sanguinea (European Red Osier). Flowers white; fruit black; branches bright red.
2 to 3 ft
CYDONIA japonica (Japan Quince). This plant is completely covered with red flowers in Spring, which are quite fragrant; the fruits are yellowish green and have a peculiar aromatic fragrance.  2 to 3 ft
DEUTZIA gracilis (Winter Deutzia). From 2 to 3 feet high
DEUTZIA gracilis (Winter Deutzia). From 2 to 3 feet high with arching branches. Flowers white.       2 to 3 feet high with arching branches.         1 to 1½ ft.       \$0.50         1½ to 2 ft.       .75
Magnifica (Crenata magnifica). Probably one of the first shrubs of the Deutzia family to come into bloom. Flowers are pure white, borne in the latter part of May, and the plant continues to flower freely until well into Summer.  3 to 4 ft

FLOWERING SHRUBS—Continued
Scabra crenata. White or blush colored flowers; reddish brown branches. Grows from 5 to 7 feet high.  3 to 4 ft. \$0.50 4 to 5 ft
branches. Grows from 5 to 7 feet high.
Scabra, Pride of Rochester. One of the tallest growing of the
Scabra, Pride of Rochester. One of the tallest growing of the family; flowers double, pure white.  3 to 4 ft
4 to 5 ft
ELAEAGNUS longpipes (Chinese Oleaster or "Goumi"). Flowers yellowish white; red fruits on long, slender stems, ripening in midsummer. The fruit can be used for jellies and jams.
midsummer. The fruit can be used for jellies and jams.
4 to 5 ft
EUONYMUS alatus (Winged Burning Bush). Foliage bright green in Summer but changes to intense shades of red and crimson in Autumn, making it especially conspicuous as a specimen plant. 3 to 4 ft. \$1.00 4 to 5 ft. \$1.00 4 to 5 ft. \$1.00 4 to 5 ft. \$1.00 6 to 5 ft
Autumn, making it especially conspicuous as a specimen plant.
3 to 4 ft
4 to 5 ft.  Americanus (Strawberry Bush). A branching shrub, quite slender, growing from 5 to 8 feet tall. Flowers inconspicuous, but followed with splendidly colored fruits.  3 to 4 ft.  \$0.50
with splendidly colored fruits.
4 to 5 ft
Europaeus (Spindle Tree). Grows from 10 to 15 feet tall, yellowish flowers in long clusters are borne freely in early Spring. The fruits are rose pink, while the seeds are enclosed in orange colored skin which bursts, showing the brilliant colored seeds.  3 to 4 ft
fruits are rose pink, while the seeds are enclosed in orange colored
3 to 4 ft\$0.75
4 to 5 ft
from 8 to 10 feet tall. Flowers pure white, somewhat resembling
EXOCHORDA grandiflora (Pearl Bush). A native of China. Grows from 8 to 10 feet tall. Flowers pure white, somewhat resembling a sweet pea.  3 to 4 ft
4 to 5 ft
FORSYTHIA intermedia (Golden Bell). In early Spring this shrub is a mass of golden yellow blooms. The plant grows about 8 feet high, with slender, arching branches.  3 to 4 ft
high, with slender, arching branches.  3 to 4 ft\$0.50
4 to 5 ft
Suspensa Fortunei (Fortune's Golden Bell). Branches arching,
grows 10 feet high.
3 to 4 it
5 to 6 ft
to Florida and Texas. Flowers drooping, clear white, and borne
HALESIA tetraptera (Silver Bell). Grows naturally from Illinois to Florida and Texas. Flowers drooping, clear white, and borne freely in Spring.  2 to 3 ft
HIBISCUS syriacus (Althea, Rose of Sharon). A tall shrub or small
HIBISCUS syriacus (Althea, Rose of Sharon). A tall shrub or small tree. The flowers are both single and double and in a wide range of color.
2 to 3 ft. \$0.50 3 to 4 ft
HVDPANCEA orbanescene sterilis (Hills of Snow) The mass of
creamy white flowers resemble huge snowballs, and the plant is loaded with bloom most of the summer.  1½ to 2 ft
1½ to 2 ft
3 to 4 ft
Paniculata grandiflora. An extremely popular shrub. The large flower-clusters are white, but as they mature take on tints of rose and bronze on the side exposed to the sun. Plants should be severely pruned in early Spring if large blooms are desired.  1½ to 2 ft
and bronze on the side exposed to the sun. Plants should be severely pruned in early Spring if large blooms are desired.
1½ to 2 ft
5 t0 4 lt
Paniculata grandiflora. Tree form. \$2.50
4 to 5 ft
most effective in masses or large groups. Showy golden yellow
HYPERICUM moserianum. Grows from 2 to 2½ feet high and is most effective in masses or large groups. Showy golden yellow flowers 2 inches across are borne all Summer.  1 to ½ ft
KERRIA japonica (Globe Flower). Flowers are like a small, bright yellow ball, and because of their number make the shrub extremely
conspicuous.
2 to 3 ft
LIGUSTRUM amurense (Amoor River Privet). A native of China.
LIGUSTRUM amurense (Amoor River Privet). A native of China. with dark green leaves which in the South are retained nearly all Winter. The shrub grows from 8 to 12 feet tall and makes a desirable hedge plant.
1½ to 2 ft.     \$0.20     \$1.50     \$1.50     \$1.50       2 to 3 ft.     .25     2.50     12.00       3 to 4 ft., bushy.     .50     20.00
3 to 4 ft., bushy
plant, and in the South is entirely evergreen. Can be pruned to
Ovalifolium (California Privet). Possibly the most popular hedge plant, and in the South is entirely evergreen. Can be pruned to almost any form, or be permitted to take its own shape, in which case it will grow from 12 to 15 feet high.
1½ to 2 ft
2 to 3 ft



Deutzia, Gracilis



Symphoricarpos, Snowberry



Viburnum, Snowball



Buddleia Butterfly Bush 

# Special Shrub Collection

- Stolonifera, Red Osier Dogwood Deutzia Gracillis
- 1 Forsythia

- 1 Spirea Billardi
- 1 Hydrangea P. G. 1 Philadelphus, Mock Orange

Above \$3.00 value for \$2.00 25c postage must accompany above order 



Persian Lilac, Syringa Persica

# FLOWERING SHRUBS—Continued

Ibota (Ibotan Privet). Desirable for specimen planting and for massing, while in favorable situations can be used for hedges.  3 to 4 ft
3 to 4 ft\$0.50
LONICERA fragrantissma (Fragrant Honeysuckle). Bright green leaves which remain on the plant until midwinter. The flowers are creamy white or light yellow and are among the first to appear in Spring.
3 to 4 ft. \$0.50 4 to 5 ft
3 to 4 ft
3 to 4 ft
3 to 4 ft
3 to 4 ft.       \$0.50         4 to 5 ft.       .75
MAHONIA aquifolium (Oregon Grape). A handsome shrub which holds its green foliage until Winter; at which time it takes on a bronzy color; yellow flowers in Spring.
$1 \begin{array}{cccccccccccccccccccccccccccccccccccc$
PHILADELPHUS coronarius (Mock Orange). Flowers creamy white, and extremely fragrant. One of the most showy shrubs, growing from 8 to 10 feet tall.
3 to 4 ft
5 to 6 ft
3 to 4 ft. \$0.50 4 to 5 ft
3 to 4 ft.       \$0.50         4 to 5 ft.       .75         5 to 6 ft.       1.00
with purple lonage which holds its color throughout the Summer.
PRUNUS cerasifera pissardi (Purple-Leaved Plum). A small tree with purple foliage which holds its color throughout the Summer. Blush pink flowers are borne freely in early Spring.  3 to 4 ft
with purple foliage which notes its color inroughout the Summer. Blush pink flowers are borne freely in early Spring.  3 to 4 ft
$egin{array}{cccccccccccccccccccccccccccccccccccc$
3 to 4 ft. \$1.00 4 to 5 ft. \$1.00 5 to 6 ft. \$2.00  RHODOTYPOS kerrioides (White Kerria). Grows from 4 to 5 feet tall, with pure white flowers, an inch or more in diameter, borne in late Spring. Berries ripen in late Summer or early Fall and remain all Winter.
3 to 4 ft. \$1.00 4 to 5 ft. \$1.00 5 to 6 ft. \$2.00  RHODOTYPOS kerrioides (White Kerria). Grows from 4 to 5 feet tall, with pure white flowers, an inch or more in diameter, borne in late Spring. Berries ripen in late Summer or early Fall and remain all Winter.
3 to 4 ft
3 to 4 ft.       \$1.00         4 to 5 ft.       \$1.50         5 to 6 ft.       \$2.00         RHODOTYPOS kerrioides (White Kerria). Grows from 4 to 5 feet tall, with pure white flowers, an inch or more in diameter, borne in late Spring. Berries ripen in late Summer or early Fall and remain all Winter.       \$0.50         3 to 4 ft.       \$0.50         4 to 5 ft.       \$75         5 to 6 ft.       \$1.00         RHUS aromatica (Sweet-Seented Sumac). Branching shrub seldom more than 4 feet tall. The flowers are yellow and followed by bright red fruits.
3 to 4 ft.       \$1.00         4 to 5 ft.       \$1.50         5 to 6 ft.       \$2.00         RHODOTYPOS kerrioides (White Kerria). Grows from 4 to 5 feet tall, with pure white flowers, an inch or more in diameter, borne in late Spring. Berries ripen in late Summer or early Fall and remain all Winter.       \$0.50         3 to 4 ft.       \$0.50         4 to 5 ft.       \$75         5 to 6 ft.       \$1.00         RHUS aromatica (Sweet-Seented Sumac). Branching shrub seldom more than 4 feet tall. The flowers are yellow and followed by bright red fruits.
3 to 4 ft.       \$1.00         4 to 5 ft.       \$1.50         5 to 6 ft.       \$2.00         RHODOTYPOS kerrioides (White Kerria). Grows from 4 to 5 feet tall, with pure white flowers, an inch or more in diameter, borne in late Spring. Berries ripen in late Summer or early Fall and remain all Winter.         3 to 4 ft.       \$0.50         4 to 5 ft.       75         5 to 6 ft.       1.00         RHUS aromatica (Sweet-Scented Sumac). Branching shrub seldom more than 4 feet tall. The flowers are yellow and followed by bright red fruits.         3 to 4 ft.       \$0.50         4 to 5 ft.       \$0.50         Cotinus (Smoke Tree). An old-fashioned shrub or small tree, tall and spreading, with immense quantities of feathery purplish colored flowers in July
3 to 4 ft.       \$1.00         4 to 5 ft.       \$1.50         5 to 6 ft.       \$2.00         RHODOTYPOS kerrioides (White Kerria). Grows from 4 to 5 feet tall, with pure white flowers, an inch or more in diameter, borne in late Spring. Berries ripen in late Summer or early Fall and remain all Winter.         3 to 4 ft.       \$0.50         4 to 5 ft.       75         5 to 6 ft.       1.00         RHUS aromatica (Sweet-Scented Sumac). Branching shrub seldom more than 4 feet tall. The flowers are yellow and followed by bright red fruits.         3 to 4 ft.       \$0.50         4 to 5 ft.       \$0.50         Cotinus (Smoke Tree). An old-fashioned shrub or small tree, tall and spreading, with immense quantities of feathery purplish colored flowers in July
3 to 4 ft.       \$1.00         4 to 5 ft.       \$1.50         5 to 6 ft.       \$2.00         RHODOTYPOS kerrioides (White Kerria). Grows from 4 to 5 feet tall, with pure white flowers, an inch or more in diameter, borne in late Spring. Berries ripen in late Summer or early Fall and remain all Winter.         3 to 4 ft.       \$0.50         4 to 5 ft.       75         5 to 6 ft.       1.00         RHUS aromatica (Sweet-Scented Sumac). Branching shrub seldom more than 4 feet tall. The flowers are yellow and followed by bright red fruits.         3 to 4 ft.       \$0.50         4 to 5 ft.       \$0.50         Cotinus (Smoke Tree). An old-fashioned shrub or small tree, tall and spreading, with immense quantities of feathery purplish colored flowers in July
3 to 4 ft

# Nice Large Shrubs

Dear Sirs:

April 2, 1927

I received plants which I ordered from you some time ago and am very much pleased with them. They are such nice large shrubs.

Yours very truly,

MRS. R. D. OELKERS, Walhalla, South Carolina.



# FLOWERING SHRUBS—Continued

SPIREA bumalda, Anthony Waterer. A low-growing shrub
SPIREA bumalda, Anthony Waterer. A low-growing shrub which carries a profusion of purplish red flowers from June until late Autumn. Splendid for massing or low
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Billiardii. Stiff, upright growth; sound, hairy branches. Color bright pink; feathery flowers.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Billiardii alba. Same as above, only white.
2 to 3 ft
mon
1 to 1½ ft
during June and July.  2 to 3 ft
of China. Flowers pure white, coming in early Spring and entirely covering the shrub.  1½ to 2 ft
Prunifolia fl. pl. (Bridal Wreath). Flowers are pure white, full double, and produced freely in early Spring. A splendid shrub for specimen or in masses.  3 to 4 ft
3 to 4 ft
Van houttei. This shrub is frequently called the Bridal Wreath, although this is incorrect. The flowers are white, produced freely in Spring, but are not quite so double as those of the preceding variety.
2 to 3 ft
3 to 4 ft
SYMPHORICARPOS racemosus (Snowberry). Flowers white or pink, followed by white berries which remain until midwinter.
2 to 3 ft. \$0.50 3 to 4 ft
SYRINGA vulgaris. The old familiar purple Lilac, blooming
3 to 4 ft
Vulgaris abla (White Lilae).       \$1.00         3 to 4 ft
Persica (Persian Lilac). Flowers are pale lilac in broad
panieles:         blooms         later than the common varieties.           3 to 4 ft.         \$1.00           4 to 5 ft.         1.50

# Permanent Zinc Labels For Your Shrubs—Page 30

FAMARIX africana. Flowers pinkish, coming in June and July: tall-growing, with spreading branches.
rAMARIX africana.       Flowers pinkish, coming in June and July; tall-growing, with spreading branches.         3 to 4 ft.       \$0.50         4 to 5 ft.
Amurensis. Flowers are very similar to the African Tamarix, but foliage is smaller and branches are more inclined to
droop.
3 to 4 ft. \$0.50 4 to 5 ft
URURNIN lantana (Wayfaring Tree) A large shrub or
WIBURNUM lantana (Wayfaring Tree). A large shrub or small tree with heart-shaped foliage; flowers white and followed by red berries which change to black.  2 to 3 ft
2 to 3 ft
+ 1.0 a) 11 1.2a
Opulus (High Bush Cranberry). A native of the United States, growing from 8 to 10 feet tall. Bright scarlet berries follow the white flowers and remain all Winter.
berries follow the white flowers and remain all Winter.
3 to 4 ft. \$0.75 4 to 5 ft. \$1.00
Opulus sterile (Snowball; Guelder Rose). An old-fashioned shrub, with white flowers in round clusters resembling
snowhalls
3 to 4 ft. \$0.75 4 to 5 feet. 1.00
Tomentosum plicatum (Japanese Snowball). Similar to V.
opulus sterile, but the balls are larger, often measuring 4 inches in diameter. Hardy in most sections, but should be protected from cold winds.
2 to 3 ft
3 to 4 It
3 to 4 It
VITEX agnus-castus. A pretty Summer-blooming shrub, with lavender and white flowers.
3 to 4 ft
VITEX agnus-castus. A pretty Summer-blooming shrub, with lavender and white flowers.  3 to 4 ft
Sto 4 ft.
1.00   VITEX agnus-castus. A pretty Summer-blooming shrub, with lavender and white flowers.   \$0.50 and \$0.75
Sto 4 ft.
Sto 4 ft.   1.00
Sto 4 ft.   1.00
Stock   It.   1.00
Stock   It.   1.00
Stock   It.   1.00
Stock   It.   1.00
Stock   It.   1.00
Stock   It.   1.00
Stock   Tr.   1.00
Stock   It.   1.00





# Evergreens

Evergreens are indispensable to a well rounded planting scheme. The main point in their favor is the fact that they provide a warm, live green color during months when no trees and only a few shrubs show any color at all. Evergreens are ideal for windbreaks, for ornamental planting, both formal and informal, and for a screen to shut out any undesirable view. Schulz evergreens are well known for their exceptional hardiness and fine appearance. We exercise extreme care in growing and are especially careful to pack and ship so that the tree is in the best possible condition when it reaches the customer. Turn to the center spread and note the care with which the man is digging and burlapping the small evergreen. Every tree gets the same attention.

ABIES concolor (White Fir). A native evergreen recommended
for general planting.
11/2 to 2 ft
Nordmanniana (Crimean Fir). Tall; dark, glossy green
foliage Good specimen
1 to 1½ ft\$2.50
1½ to 2 ft
2 to 2½ ft
2½ to 3 ft
3 to 3½ ft10.00
BIOTA orientalis. An evergreen with dense, pyramidal growth;
the green foliage turns to brown in Autumn.
2 to 3 ft\$3.00
3 to 3½ ft
3½ to 4 ft
Orientalis aurea nana (Golden Chinese Arbor-Vitae). A
dwarf form of B. orientalis aurea, with yellow tinged
foliage. 1 ft\$2.50
1 <sup>1</sup> / <sub>2</sub> to 2 ft
2 to 3 ft
BUXUS canadensis. \$2.50
1½ to 2 ft
Canadensis pyramidalis.
2½ to 3 ft
EUONYMUS sieboldiana. Leaves elliptic, long, acuminate.
half green; bears beautiful bright fruit.
1 ft
1 to 1½ it. 1½ to 2 ft
'e
Japonica. Evergreen Euonymus.
1 ft
1 to 1½ ft. 1.50 1½ to 2 ft. 2.50
1 1/2 10 2 11

Japonica variegata. Same variety as Japonica, only it has variegated foliage.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
JUNIPERUS chinensis pfitzeriana. Distinguished by feathery
appearance of foliage and two white lines on the under side. Color silvery green.  14 to 2 ft.  \$3.25
2 to 2½ ft
Specimens 7.50 up
Chinensis procumbens. Specially useful in foundation plant-
ings and for rock gardens. Foliage grayish green.
1½ to 2 ft\$3.00
2 to 3 ft
Communis (Common Juniper). A low-growing shrub, useful for foundation plantings and as a ground cover.
1 to 1½ ft. \$2.00 1½ to 2 ft. \$2.50
Communis depressa (canadensis). A dwarf spreading shrub;
foliage pale green.
1 to 1½ ft\$1.50
$1\frac{1}{2}$ to $2$ ft. 2.50 2 to 3 ft. 5.00
2 to 3 ft
Communis hibernica (Irish Juniper). A slender-growing tree,
taking the form of a column. Foliage bluish green.
2 to 2½ ft\$2.50
2½ to 3 ft
3 to 3½ ft 4.00
3½ to 4 ft
Excelsa stricta. A form of the Greek Juniper, with an
extremely slender outline.
12 to 15 inches\$2.50
15 to 18 inches 3.50
1½ to 2 ft
Sabina (Savin Juniper). A spreading shrub with dense
dark green foliage.
1 to 1½ ft\$3.00
1½ to 2 ft

# A "Kentucky Bred" IRIS FREE with Your Order—

If you will send us the names of five of your friends who have gardens or who ought to have and who you believe will be interested in this "Kentucky Bred" Garden Book, we will be glad to send them the book and will send you, with your order, one fine Iris rhyzone FREE. Be sure to write names and addresses plainly, and fill out all five.

Here Are the Names of FIVE FRIENDS Who I Want to Have Your "Kentucky Bred" Garden Book --

Name			 •••••	
Address				
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Name		• • • • • • • • • • • • • • • • • • • •	 •	••••••
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# Make Use of the Schulz Landscape Service FREE

See Page 61 in the catalog. Make a rough sketch of your home, give the dimensions, show where trees, sidewalks and any buildings are located. Tear out this sheet and send it to us. Fill out the lines below with what plants, trees, shrubs or ornamentals you prefer. We will try to make our suggested plantings agree with your ideas as closely as possible.

(YOUR SKETCH BELOW)

TEAR OFF ON THIS LINE

what Plants,	1 rees, Shrubs or Ornamentals Do 1 ou Prefers	•••••••
••••••		•••••••
•••••••••••••••••••••••••••••••••••••••		
•••••		



# **EVERGREENS—Continued**

Sabina tamariscifolia. Grayish green foliage. Low spreading.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Virginiana (Red Cedar). Native from Canada into the Gulf States; freely branching, and with green or bronze green foliage.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
Virginiana elegantissima (Lee's Golden Cedar). Similar to J. virginiana; ends of branches marked with golden bronze.  1½ to 2 ft
Virginiana glauca (Blue Virginia Cedar). An extremely beautiful form of the Junipers; foliage silvery blue.
$\begin{array}{cccccccccccccccccccccccccccccccccccc$
1 to 5 ft 210 00 to 612 fo

# Largest from Any Nursery

Dear Sirs:

The iris roots I got from you last summer, were the largest iris I have ever gotten from a nursery, and they are quite large plants this spring.

MRS. RALPH SCEARCE, Louisville, Kentucky.

ининитини и выпринитини и выпринитини и выпринитини и выпринитини выприни выпринитини выприни выпринитини выприни выпринитини выприни выприни выприни выприни выприни выприни выприни выприни выприни

CEA canadensis (P. alba) (White Spruce). Light bluish green foliage, Hardy through all of the northern states
and into Canada.  1 to 1½ ft
Excelsa (Norway Spruce). A splendid tree for windbreaks, shelter belts, or as single specimens; the branches are spreading, slightly drooping at the tips.
1 to 116 tt
2 to 2½ ft. 3.50 2½ to 3 ft. 5.00 3½ to 4 ft. 6.00 4 to 5 ft. 8.00
Pungens (Bluc Spruce; Colorado Spruce). Native of the Rocky Mountains; foliage bluish green, rigid and sharply pointed.
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
Pungens Kosteri (Koster's Blue Spruce). Foliage pronounced silvery blue; makes a prominent, specimen in
specimens\$25.00 and up
NUS montana mughus. (Dwarf Pine). A very beautiful dwarf pine, globular shape and erect branching.       1         1 to 1½ ft       .\$3.50         1½ to 2 ft       .4.50
Nigra austriaca (Austrian Pine). A rapid growing tree which can he adopted to windbreaks and shelter belts.
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$
Strobus (White Pine). The hest of the family for com- mercial or ornamental plantings; native of the United States.
2 to 3 ft. \$2.50 3 to 4 ft. \$0.00 4 to 5 ft. \$6.50 5 to 6 ft. \$6.50
7 to 8 ft
Sylvestris (Scotch Pine). Largely planted for screens and windbreaks. In Europe it is one of the chief timber trees. 2 to 3 ft
2 to 3 ft
EUDOTSUGA Douglasi (Abies Douglasi) (Douglas Fir). A tall growing Evergreen with dark green foliage and slightly bending branches.  1½ to 2 ft
$\begin{array}{cccccccccccccccccccccccccccccccccccc$



Koster's Blue Spruce

# **EVERGREENS—Continued**

RETINISPORA filifera. A feathery or thread-like Evergreen with pendulous branches. Valuable in group plantings and foundation work.

1	to	1 1/2	ft\$2.50
$1\frac{1}{2}$	to	2	ft
2 2	to	$\frac{2}{9}\frac{1}{2}$	ft
4 1/2	to	0	11 6.00

Pisifera (Sawara Cypress). Horizontal branches, with the toliage pressed closely to the stems

11/2	to	2	ft								\$2.50
2	to	$2\frac{1}{2}$	ft								3.50
$2\frac{1}{2}$	to	3	ft	÷							5.00
3	to	$3\frac{1}{2}$	ft.								6.00
$3\frac{1}{2}$	to	4	ft.		٠.	. ,					7.50

Plumosa. Main branches rather upright in growth, with the side shoots bearing plume-like foliage, giving the tree a feathery appearance. May be used for hedge purposes.

			ft\$3.00
2	to	$2\frac{1}{2}$	ft 4.00
$2\frac{1}{2}$	to	3	ft 5.00
3	to	$3\frac{1}{2}$	ft 6.00
$3\frac{1}{2}$	to	4	ft 7.50

Plumosa aurea. (Golden Retinispora). One of the most popular of the golden foliaged Evergreens.

$1\frac{1}{2}$	to	2	ft\$3.0	0
2	to	$2\frac{1}{2}$	ft 4.0	0
$2\frac{1}{2}$	to	3	ft 5.0	0
3	to	$3\frac{1}{2}$	ft 6.0	9

Squarrosa (Silver Cypress). Its silvery blue foliage is soft and extremely graceful, and stands clipping when used in hedges or for formal specimens.

2	to	$2\frac{1}{2}$	ft.	 	 	 		. \$3.50 . 4.00 . 5.50
2								. 0,00

TAXUS baccata (English Yew), Glossy green foliage; scarlet berries in Autumn.

11/2	to	$^{2}$	ft.										.\$4.00
2	to	21/3	ft.					 					. 5.00
$2\frac{1}{2}$	to	3	ft.	٠.	•	•	•	 •	•	•	٠	•	. 7.50

THUYA occidentalis (American Arbor-Vitae). One of the most useful Evergreens for hedges and screen planting. The branches are rather short and horizontal and covered with bright green foliage which is slightly tinged with yellow on the under surface. May grow from 20 to 30 feet high.



Thuya Occidentalis, American Arbor-Vitae

2½ to 3 3 to 3½ 3½ to 4 4 to 4½	ft	3.50 4.00 5.00 6.00
Occidental: Arbor-Vita 1 to 1½	is globosa	(Globe

Occidentalis Hoveyi (Hovey's Golden Arbor-Vitae). Foliage tinted yellow or gold.

1	to	11/2	ft.		 			.\$3.50
								. 4.50

Occidentalis var. Ellwangerians. Soft green foliage, resembling the Retinisporas.

11/2	to	2	ft\$2.50	
2	to	21/2	ft 3.50	

Occidentalis pyramidalis (Pyramidal Arbor-Vitae). Upright Evergreens similar to the Irish Juniper Foliage light green.

11/2	to	2	ft\$2	.50
2	to	$2\frac{1}{2}$	ft 3	.00
$2\frac{1}{2}$	to	3	ft 5	6.00
3	to	31/2	ft	6.00
$3\frac{1}{2}$	to	4	ft ?	.50
4	to	5	ft10	.00

Occidentalis lutea (Peabody's Golden Arbor-Vitae). Pyramidal tree; yellow tinted foliage.

11/2	to	2	ft\$2.50
$2^{-}$	to	$2\frac{1}{2}$	ft 3.00
$2\frac{1}{2}$	to	3	ft 4.50
3	to	4	ft 6.00

TSUGA canadensis (Hemlock). For enlivening Winter aspect of deciduous planting, especially in woods or shade, or in graceful masses, as a hedge plant that stands clipping, or as a specimen.

excellent for hedges, mass planting, and for covering banks. $\begin{array}{cccccccccccccccccccccccccccccccccccc$	\$3.00 3.50 6.00 7.50
---	--------------------------------



### Irises a Big Surprise

April 18, 1927.

Dear Sirs:

My Irises ordered from you were a big surprise to me and I know they will surprise others who order as I did. They were planted and bloomed the same season. The rhyzomes were all large and healthy, and I sure thank you for the attention given my order. I am sending you an order for dahlias and I know they will be Schulz Quality, as always. Thanking you for service rendered, I remain,

Respectfully,

GEORGE A. SMITH, St. Louis, Missouri.

At the left is a picture of Mr. Smith's Iris Garden. Note the Irises in front are through blooming while those at the rear are still in flower.

### Making the Neighbors Envious

Gentlemen:

The Iris I received from you last fall are in bloom now and I must say they are certainly making the neighbors envy mc. I am sure you will get some orders from them as they want to know where I got them.

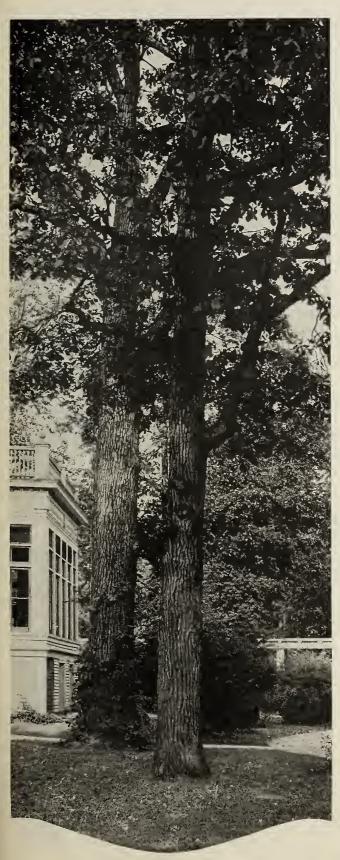
Yours truly,

HENRY N. CONWAY, County Surveyor, Little Rock, Arkansas.

May 2, 1927.

At the right a snapshot of Mr. Conway's Irises.





# Shade Trees ~

# ( Deciduous Trees )

Nowhere are more beautiful or desirable trees to be found than the grand old specimens of our American forests. If you want to add greatly to the permanent value of your place, plant shade trees. Like every other good thing, they take some time to grow, but they will repay you a thousand times for the time you wait in grateful shade in Summer and glorious Autumn colors. We list all the old favorites that you know so well and also many other trees that you may not be so familiar with.

ACER platanoides (Norway Maple). Generally considered

the best street and shade tree, as it is entirely hardy, growing even under adverse conditions.  8 ft., 1½ to 1½ in. caliper
8 ft., $1\frac{1}{4}$ to $1\frac{1}{2}$ in. caliper
12 ft., $2\frac{1}{2}$ in caliper. 6.00
Saccharum (Sugar Maple). A typical American tree used for street and lawn planting. Its foliage is dark green on the upper side and light on the under surface and in Autumn takes brilliant shades of red and orange.
and in Autumn takes brilliant shades of red and orange.
8 ft., 1¼ in. caliper. \$2.50 10 ft., 1½ to 2 in. caliper. 4.50 12 ft., 2½ in. caliper. 6.00
Saccharinum (dasycarpum) (Silver Maple). A tall-grow-
lawn specimen than for street planting.
Saccharinum (dasycarpum) (Silver Maple). A tall-growing shade tree with spreading branches. Better as a lawn specimen than for street planting.  8 ft. \$1.50 10 ft. \$2.00 12 ft. \$3.00
BETULA alba laciniata pendula (Cut-leaved Weeping
BETULA alba laciniata pendula (Cut-leaved Weeping Birch), Long, drooping branches and deeply green foliage. The bark turns white as it reaches maturity.  5 to 6 ft. \$3.00 6 to 8 ft. \$3.50
5 to 6 It\$3.00 6 to 8 ft3.50
Iutea (Yellow Birch).       The bark is very thin and toned with silvery grey.         5 to 6 ft
6 to 8 ft
CATALPA bungei (Round-headed Catalpa). Used chiefly in formal gardens and to border driveways.
1-yr. heads       \$2.00         2-yr. heads       2.50         3-yr. heads       5.00
3-yr. heads
CERCIS canadensis (Judas Tree). Native tree with red- dish purple flowers in early Spring; of medium height and most effective when planted in large masses. 4 to 5 ft. \$1.00 5 to 6 ft. \$1.50 6 to 7 ft. \$2.00
4 to 5 ft
5 to 6 ft
CORNUS florida (White-flowering Dogwood). A bushy tree or large shrub with pure white flowers in early
SDFIRE.
3 to 1 ft. \$1.50 4 to 5 ft. \$2.00 5 to 6 ft. 3.50
Florida rubra (Red-flowering Dogwood). Most effective
5 to 6 ft. 3.50  Florida rubra (Red-flowering Dogwood). Most effective when planted with preceding variety, as the bright pink blossoms are enhanced by the contrast.  18 inch \$3.00 24 inch 3.50  FRAXINUS americana (White Ash). A desirable shade tree which grows naturally in the central portion of the United States. The green foliage changes to purple and yellow in Autumn.  7 to 8 ft. \$2.00 8 to 10 ft. 3.00
24 inch
tree which grows naturally in the central portion of the
United States. The green foliage changes to purple and yellow in Autumn.
7 to 8 ft\$2.00 8 to 10 ft3.00
KOELREUTERIA paniculata (Varnish Tree). Introduced from China. Bears vellow flowers in July which contrast
KOELREUTERIA paniculata (Varnish Tree). Introduced from China. Bears yellow flowers in July which contrast beautifully with the deep green foliage.5 to 6 ft.\$1.506 to 8 ft.2.00
6 to 8 ft
LIQUIDAMBAR styraciflua (Sweet Gum). A tall growing and symmetrical tree which has green foliage in Summer, changing to crimson in Autumn.
\$ to 10 ft 4.00
MAGNOLIA acuminata (Cucumber Tree). The yellowish
MAGNOLIA acuminata (Cucumber Tree). The yellowish green flowers open in May and June, followed by rosy red fruits. Upright in growth; a valuable shade tree. 6 to 7 ft. \$2.50 7 to 9 ft. \$3.50
7 to 9 ft

SHADE TREES—Continued
MAGNOLIA GRANDIFLORA. This is the Southern Magnolia, producing large white fragrant flowers and beautiful glossy leaf.  1½ to 2 ft. \$3.00 3 to 4 ft. 5.00
MALUS ioensis Bechteli (Betchtel, Double-Flowering Crab Apple).  Double blossoms, deep pink in bud, opening light pink. A beautiful variety, which in fragrance sends everyone into raptures.  3 to 4 ft
POPULUS carolinensis (Carolina Poplar). An exceedingly rapid-growing tree, widely planted where quick effects are desired, but of little permanent value.  8 to 10 ft
Nigra italica (Lombardy).         This is chiefly used for backgrounds, windbreaks, etc.           8 to 10 ft.         \$1.25           10 to 12 ft.         1.50
QUERCUS palustris         (Pin Oak). The Oak thrives best on soils which are free from lime. The Pin Oak is most charming as a specimen tree. The foliage is deep green but in Autumn changes to scarlet.           6 to 7 ft.         \$2.00           7 to 8 ft.         \$3.00           8 to 10 ft.         4.00
SALISBURIA adiantifolia (Ginkgo biloba) (Maidenhair Tree). Introduced from China. A picturesque street or shade tree, reaching its highest type of beauty with extreme age.  6 to 8 ft
SALIX babylonica (Weeping Willow). Picturesque tree with slender, drooping branches covered with tapering foliage, bright green in color.           7 to 8 ft.         \$2.50           8 to 10 ft.         3.50           10 to 12 ft.         5.00
Caprea (Pussy Willow). A small tree with upright branches, which in early Spring are covered with catkins or "pussies." 4 to 5 ft
TILIA americana (American Linden; Basswood). A splendid tree for street, lawn, and park planting. Broad, heart-shaped foliage, dark green on the upper side and lighter green underneath. 8 to 10 ft
On the hot Summer days you long for shade, Oaks, Maples, Lindens, are among the best lawn and street trees.



Bechtel Double-Flowering Crab Apple

# Come to Louisville in March

Louisville becomes the center of the floral world this year when the National Flower Show is held there. Those who have attended one of these shows need no special invitation, and those who have not have a pleasant experience to look forward to. It is worth traveling for miles to see the wonderful display of thousands of flowers.

The Jacob Schulz Co. will have a large exhibit that will be a special attraction of interest to all our friends. When in Louisville, drop out to see our new Bardstown Road Flower Shop, situated near the Deibel Station — a model building — upto-date greenhouses.

Don't miss this opportunity to visit the home of "Kentucky Bred" flowers. Take advantage of true Southern hospitality—

March 10th to 18th Visit the National Flower Show

Rose Acacia \$2.50 to \$3.50 each



Rose Acacia

# Fruit Trees and Grapes

bright red.

Apples

Apples

YELLOW TRANSPARENT. A Russian apple of splendid quality. The hardiest and finest early apple grown.

WINESAP. A favorite for all purposes. Medium size, conical, red and yellow, flesh fine, crisp, high flavored. November to May.

EARLY HARVEST. Medium; pale yellow; very productive; good either for fresh fruit or for cooking. July and August.

DELICIOUS. This apple is all that its name suggests. It originated in the state of Iowa, and has made its way to every section of the universe. Flesh fine-grained, crisp, juicy, melting and withal delicious.

ROME BEAUTY. Uniformly large, smooth, shaded and striped with bright red.

Crab Apples

TRANSCENDENT. The largest crab apple. Red, showy, very fine. September to October.

HYSLOP. Large, dark crimson, with bloom, very showy. Tree very hardy. Late.

hardy. Late.
All Apples extra strong, 2-year-old trees......\$1.00 each

Peaches

Peaches

Our selection of peaches is the best that can be made.

BEER'S SMOCK. A large, yellow-fleshed peach. Late. September and October. CROSBY. Of medium size and peculiar roundish, flattened shape; flesh yellow, and of good flavor.

ELBERTA. An ideal peach, and a royal fruit from its yellow and red skin to its stone; of enormous size. Freestone. September. EARLY ELBERTA. Freestone; midseason; of the Elberta type. Large, golden-yellow flesh. A splendid canning variety. Ripens about ten days before Elberta.

STUMP. Large, white, bright red cheek. End of September.

Extra strong, 2-year-old trees.....\$1.00 each

BARTLETT. Large size, with beautiful blush; very juicy and highly flavored. August and September.
KIEFFER. This is one of the favorites for canning and preserving. October and November.
FLEMISH BEAUTY. A splendid producer of large, handsome fruit that is excellent in quality every year. September and October

October.

CLAPP'S FAVORITE. Large, pale lemon-yellow; earlier than Bartlett and resembling the Flemish in growth. August and

Strong 2-year-old trees.....\$1.00 each

Cherries

MONTMORENCY. One of the finest-flavored cherries. The strong hardy tree makes rapid growth and bears enormous crops. Valuable for canning and preserving. Late, sour. June. DYEHOUSE. Similar to Early Richmond, but several days earlier. June. Sour.

EARLY RICHMOND. A very productive and reliable old variety, with dark red fruits of medium size and sprightly acid flavor. June. Sour.

BLACK TARTARIAN. A fine old variety; very large purplish black fruit. Sweet. Late. June and July.

Strong, 2-year-old trees.....\$1.00 each

Plums

ABUNDANCE. Lemon-yellow ground; nearly overspread with bright cherry and with a heavy bloom. Large to very large. August.

BURBANK. URBANK. Large, nearly round and bright cherry red; flesh deep yellow, sweet, meaty, and quite firm. Late.

Grapes



# Healthy Looking

Gentlemen:

April 14, 1927

The Jersey Beauty dahlia bulb received and am very much pleased with it. It is such a healthy looking bulb. Please accept my many thanks

MRS. GEORGE K. GODDARD Lexington, Kentucky.



# Is Gardening Your Hobby?

In THESE days of hustle and bustle when living goes so fast, work claims most of our time and attention. There is an old saying, "All work and no play makes Jack a dull boy." It applies to business men and housewives today just as it does to children. We all need an avocation or hobby to go along with our regular work. It is good to come home from the office or the shop from the every-day grind and to forget it all working in the soil, planting, cultivating and caring for growing things. You don't need a big space to have a garden that you can really enjoy. You can accomplish wonders in a limited space. It may be only a few square feet, but planned judiciously, it will give a great deal of pleasure and beauty.

Gardening is a real exercise. It is a change that everyone needs. It has always seemed a garden is the soul of the home. Without a garden, the home lacks something. Beautify your home outside with beds and borders, inside with cut flowers all through the season.

The garden makes a wonderful place for your children to live and play in during the warmer months. The garden brings happiness, health and satisfaction.

# Your Home is Worth More

A small investment in trees, shrubs, plants and flowers will increase the value of your estate as much as 25 per cent. Notice the houses that you see along the streets of your town, village or city. Those that have grounds artistically planned and carried out are the nicest homes, the homes you would care to live in. Ask your real estate man about it. He will confirm our word. Don't forget our landscape offer. We will be glad to plan your home grounds in order to make them more beautiful and attractive. The best part of it is, when you buy plants, shrubs or trees from Schulz you don't have to spend a fortune for them. Our direct selling plan saves you money. You cannot buy equal quality for less price any place.



Courtesy American Face Brick Assn.

Proper Plantings Help Make This Beautiful Home.



# Tris

AURORA. S. and F. pale lavender-pink, orange beard...

For delicacy and exquisite combinations of color there is no flower that excels the Iris. Connoisseurs and garden enthusiasts find a wealth of pleasure and interest in the hundreds of shapes and colors of Irises. Many have referred to it as the poor man's orchid. The varieties we offer are some of the most popular and highly treasured of the known kinds.

Hundreds of our customers have written us telling of the wonderful results they get from "Kentucky Bred" rhyzomes. There is something in the exceptional climate and soil of our Louisville location that makes for hardier and more beautiful plants. Try for yourself, you'll find that Irises from Schulz have an added touch of beauty lacking in many others. Learn to know the better varieties of these aristocrats of spring flowers. Study their description before ordering. Get the color and kind that will most suit your taste and needs. Plant them in borders, or clumps, they will thrive under many adverse conditions. Note in the description eigens bereafter. scriptions given hereafter.

Abbreviations: S, standards; F, falls.

BALARUC (Denis). S. and F. both white, with very little markings; pale golden beard......\$1.50 each AFTERGLOW. Lilac overlaid yellow.......50c each AGNES (Plicata). 24-in. S. white, frilled and shaded lilac F. white traced lilac at the base or claw; a beautifu BALLERINE (Vilmorin). S. clear light blue; F. deeper blue. This variety grows tall and graceful......\$1.00 each variety ..... BLUE JAY (Neglecta). S. hright, clear blue; F. intense dark blue. Very attractive ......25c each ALCAZAR (Squalens). 36-in. S. blue violet; F. rich ruby, slightly veined. Multiplies rapidly...........50c each BRANDYWINE (Farr, 1920). 30 in. S. and F. are a pale, silvery blue, with a distinct bright golden beard... \$1.50 each ALETHA. S. and F. pure white, generously frilled with violet ......50c each purple ...... AMAS. Tall, bearded. A handsome, giant-flowered form from Asia Minor. S. rich blue, F. violet; 2 feet.......35c each ANNA FARR (Farr). S. white, lightly bordered blue; F. pure white, pale blue markings at the base...........\$1.00 each AMBASSADEUR. S. bronzy violet; F. velvety carmine-purple. This is a fine grower and produces flowers of good sub-CELESTE. stance ......\$1.00 each ARCHEVEQUE, New. S. dcep purple-violet; F. deep velvety violet; an unusual color, rarely found in Iris. Stock scarce ARDENTA (Neglecta). S. pale lavender; F. dark velvety violet, reticulated white at claw; a combination of color that immediately calls attention......25c each 

### IRIS—Continued

pominion. S. light bluish violet; F. of exceptional substance, expanding at base to deep, rich, indigo-purple velvet, with distinct orange beard..........\$8.00 each

DREAM (Sturtevant). S. lilac-pink; F. slightly darker, with some bronze reticulation at haft. This variety has an orange beard; considered one of the best pink iris......\$1.00 each

EDOUARD MICHAEL (Pallida). 32 in. S. and F. unusual shade of rich, reddish-purple. Stock limited...50c each

E. L. CRANDALL (Plicatum). S. pure white; F. white, heavily bordered, deep blue at base...........50c each

FAIRY (Plicata). 36 in. S. and F. resemble sun-kissed snow, outlined by the faint azure of the sky. The crests of the stigmas are a delicate lake blue. The tallest white.....25c each

FLORENTINA (Syn. Silver King). Creamy white, faintly flushed lavender. Fragrant. 2 feet......20c each

HIAWATHA (Neglecta). S. pale lavender, flushed rose; F. royal purple, bordered lavender .......25c each

JACQUESIANA. 30 in. S. bright coppery crimson; F. rich maroon; distinct and beautiful. Scarce........50e each

JUNIATA (Pallida). S. and F. clear blue, deeper than Dalmatica; large, fragrant flowers. Tallest of bearded Irises, with unusually long, drooping foliage......35c each



Mother of Pearl

# Never Received Such Large, Healthy Rhyzomes

Dear Sirs:

August 30, 1927.

I received the first shipment of Iris and I want to say that for a collection offer and priced as they were, that they were fine. In fact, I have never before received such large, healthy looking rhyzomes. This will verify the statement you made in reference to shipping better rhyzomes than could be procured from any other source. I am very much pleased and look forward to some beautiful blooms. Thanking you, I am.

Very truly yours,

L. N. GOLL.

New Orleans, Louisiana.



# Rainbow Iris Special

Juniata .....\$0.35 Mithras .....25 Mithras ..... Eldorado ..... Lohengrin .... 

10 fine Irises

2 each of above \$5.00

Order Special Garden No. 209

### IRIS—Continued

Value ......\$4.70

MADAME JANIAUD (Cayeux). S. lavender, suffused light to bright violet, margined lilac, old gold at base, with a little MAGNIFICA (Velm, 1920). 36 in. S. light violet-blue; F. dark reddish violet. Produces large blooms on tall stems.......\$1.00 each MA MIE. S. and F. white frilled violet-blue......50c each MASSASOIT (Farr). S. and F. very distinct shade of metallic Venetian MDLLE. SCHWARTZ (Denis). Soft light lavender-blue or mauve, this variety is a shade lighter than Mother of Pearl......\$1.00 each MISS E. EARDLEY (Variegata). 24 in. S. clear golden yellow; F. rich madder red, with yellow edge......20c each MITHRAS. S. light yellow; F. wine red, with narrow border of deep MME. CHEREAU (Plicata). 28 in. S. lavender-pink, mottled all over; F. creamy white; center bordered with lavender-pink......15c each MME. DURRAND (Denis, 1912). 60 in. S. dome-shaped, iridescent, cinnamon-buff flecked lilac; F. flushed with lilac on a ground of old gold shading to amber at the throat, with reticulations of cinnamon to liver brown ....\$3.00 each

de SEVIGNE (Denis). 30 in. S. and F. white, thickly veined MORNING SPLENDOR (Shull, 1922). 48 in. S. Petunia violet; F. rich raisin-purple. Produces large flowers and in the bright sunlight it produces an almost red effect. \$5.00 each MOTHER OF PEARL (Stur, 1921). S. and F. very broad, pale lavender with a faint creamy undertone. Flowers are very large and perfect form, stems 40 in. This variety is of vigorous growth and flowers very freely.......\$1.00 each MRS. W. E. FRYER. S. pale lavender; F. red purple with lighter border ......50c each MONTEZUMA (Variegata). S. deep golden, minutely dotted brown; F. yellow and white, veined purple and dotted brown.......50c each T. PENN (Pallida). S. lavender-rose; F. crimson-lilac, with deep orange beard. Tall .......50c each NIBELUNGEN (Variegata). S. fawn yellow; F. violet-purple with fawn margin ... 25c each NOKOMIS (Amoena). S. pale lavender-white; F. velvety dark violetblue, bordered white; medium-sized flowers. Tall growing; free bloomer ... 25c each 

Iris Garden

Agnes .....\$0.25 
 Dandy
 .25

 White Knight
 .50

 Isoline
 .40
 Isoline ..... Value .....\$1.90

Single collection \$1.00

2 each of above \$1.50

Order Special Garden No. 206



Fairy

### IRIS—Continued

ORIENTAL (Pallida). S. clear blue; F. rich royal blue with a heavy, bright orange beard, forming a striking contrast...

RIFLAMME. S. dark lavender; F. rich violet-purple. This variety produces handsome blooms, and is a favorite.50c each

PARC DE NEUILLY (Pallida). 28 in. S. and F. a navy blue of reddish tinge, with an ever-changing effect......35c each

PARISIANA (Plicata). 28 in. S. lavender-pink, mottled all over; F. creamy white, center heavily bordered with lavender-pink . . 35c each

ERFECTION (Neglecta). 30 in. S. fresh lavender, flecked with deeper shade; F. rich, velvety lavender; dark reflections. A pleas-ing and highly attractive bicolor...20c each PERFECTION (Neglecta). 30 in.

HYLLIS BLISS. S. and F. pale rosy lavender, very beautiful in form, and a strong grower ......\$1.00 each PHYLLIS BLISS.

POCAHONTAS (Plicatum). Orchid type flower, with frilled petals. S. and F. pure with standards faintly bordered with

......35c each ing flower .....

PRINCESS BEATRICE. Self. Between light and lavender-

PROSPER LAUGIER (Squaleus). 30 in. S. fiery bronze; F. velvety ruby-purple, like a pansy bloom. This new bronze variety outclasses them all, having a harmony of correctly blended colors .....

QUEEN CATERINA (Stur, 1918). S. and F. very broad, pale 

RED CLOUD (Squalens). S. rosy lavender-bronze; F. velvety maroon-crimson, reticulated yellow; stigmas of gold.35c each

REV. A. II. WURTLE. Bronze-purple.................35c each 

ROSE UNIQUE. S. and F. bright violet-rose, the nearest approach to a pink iris. Early.................25c each

ROSEWAY (Bliss, 1919, Pallida). Bright red with orange

SAUL (Denis). S. golden yellow; F. maroon, with darker veining at the haft..................\$1.00 each

SOUV. DE MME. GAUDICHAU (Millet). An early, deep purple bicolor of an unusual velvety appearance.....\$1.00 each

SUNSET (Denis). 30 in. The most wonderful coloring of this lris is hard to describe. S. yellowish buff or real old gold, finely arched and of great substauce; F. coppery yellow, heavily suffused blue violet in the center of the segments, and prettily reticulated and dotted brown at the haft—with a very prominent yellow beard.......\$2.00 each

SUSAN BLISS (Bliss). This is a uniform shade of deep rosepink, light orange beard......\$3.00 each

crimson;

SHREWSBURY (Squalens). S. rosy bronze; F. violet-purple, with lighter shadings. The conspicuous, heavy orange beard forms a brilliant contrast with the other colors. A unique variety ..... ....35c each

THE BRIDE. S. and F. white, primrose beard; very large 

TITAN. S. light violet-blue; F. violet-purple, deeper in the center of blade, reticulated purple on white at haft. A very strong, free bloomer and considered the largest of the dominion race ......\$6.00 each

TROJANA (Syn. Cypriana and Aisatica). Pale blue standards; very long, rich purple-blue falls. Late flowering. Resembles Pallida but is larger and later flowering......25c each

WALHALLA. Lavender; F. wine-red..35c each WHITE KNIGHT (Saunders, 1915). A beau-tiful snow-white Iris without markings of any kind. Delicately sweet scented .50c each

WINDHAM (Farr). 20 in. S. soft lavender-pink; F. heavily veined with darker shades ......35c each

WYOMISSING (Amoena). S. creamy white. suffused delicate soft rose; F. deep rose base, shading to flesh-colored border.35c each

UA. S. and F. pale lavender-white flowers, heavily crimped like fine crepe. Blooms are very beautiful, large and fragrant..50c each

### Dwarf Bearded and Beardless Iris

BIFLORA (Dwarf Bearded). S. purple, with attractive markings; F. dark blue...25c each BUTTERFLY (Dwarf Bearded). Pale yellow, spotted brown; desirable. Dwarf...25c each

FIEBERI (Dwarf Bearded). Deep violet-blue. Large and handsome ..... 

LONGIPETALA (Beardless). True S. violet-blue; F. white, with lilac veining, gold and bronze spots. Very free blooming

NUDICAULIS (Dwarf Bearded). S. violet; F. purple-black.

OCHROLEUCA (Syn. Orientalis Gigantica). The gold-banded Iris. Grows 5 feet with strong foliage; large ivory-white flowers, orange-yellow, blotched at base of falls.....25c each OLBIENSIS, Socrates (Dwarf Bearded). Bright claret-red;

F. deeper scarlet, beard yellow. Handsome......25c each PSEUDACORUS.

PUMILA HYBRIDA, SCHNEECUPPE (Snow Cup). (Dwarf Bearded). Large flowering white; F. slightly reticulate. 

SPURIA, MRS. A. W. TAIT (Syn. Longipetala Superba). Flowers a soft porcelain blue, with long pale blue falls, with golden blotch at the base.....

### Siberian Iris

ORIENTALIS (Sibirica). 30 in. S. and F. intense deep blue, with narrow foliage. Suitable for naturalizing.... .....15c each

ORIENTALIS, SNOW QUEEN. Large ivory-white flowers .. ...25c each

ORIENTALIS, SUPERBA. Large violet-blue flowers; handsome foliage ..... . . . . . . . . . . 25c each

SIBIRICA, DISTINCTION. S. violet; F. white, freely veined

and tipped blue ...

### Japanese Iris

LAEVIGATA ALBA PURPUREA (New Iris from Japan). Color is a very pleasing combination of blue and white. Six petals. Flowers flat like the Japan Iris; four to five inches across; borne on stems 20 to 25 inches high. Season of blooming between the German and Japan types. Stock scarce, so early ordering advised......\$1.00 each

### Spanish (Iris Hispanica)

A very pretty 1ris, unusually beautiful when grouped. This Iris grows from 18 to 24 iuches, and blooms from the end of May through June. We have these in white, blue and yellow.

\$1.00 per doz.; \$7.00 per 100

### Iris Seed

 Raise your own seedlings.
 Plant them in Fall or Spring.

 50 seeds for.
 \$0.75

 100 seeds for.
 1.00

# Planting and Cultural Directions— Schulz "Garden Tips"

Roses The most important factor in successful rose culture is the soil. Roses prefer heavy soil, although with proper care, they can be grown in light soils. The bed preparation is similar to the preparation for other plants, being worked to a depth of 18 inches. A well-prepared, heavy soil feels crumbly wheu taken in the hand. This crumbly structure is easily maintained by frequent cultivation at times when the soil is not soaked with water. Well-rotted manure is the best fertilizer. soaked with water. Well-rotted manure is the best fertilizer for roses, and should be worked into the soil before planting. Although much moisture is required for rose culture, they will not stand "wet feet" of standing water. Artificial drainage may be necessary.

# Planting

When the roses arrive, unpack them immediately. If they can not be planted at the time. they may be "heeled in." This consists of digging a trench, in which the plants are placed in a slanting position, close together, and soil packed around the roots to keep out the air. The roots will need lots of water, to be sure that none dry out. If you have ordered a goodly number of plants, it is advisable to heel them all in before planting, and then remove a few as needed. The important thing is to keep the roots damp or wet. A dried root will die.

Plant the roses about two inches below the crown, or below the point where the first branches rise. Be sure the roots are well spread, and that the soil is well packed around them to keep out the air. Water each plant thoroughly. Hybrid perpetuals may be planted  $2\frac{1}{2}$  to 3 feet apart; teas  $1\frac{1}{2}$  to 2 feet apart, and ramblers 5 to 6 feet.

# Cultivation

During the growing season, keep the top soil well worked, and in dry weather, give enough water to reach the bottom roots. Roses are usually pruned in April, when the weak shoots are cut out, and the growth of the strong ones are cut back considerably. Always cut to an outside eye. It is better to prune Tea Roses the latter part of April. Leave 3 to 4 strong branches with 4 to 6 eyes ou each branch.



Courtesy American Face Brick Assn.

The "Home Sweet Home" house, used as a model home in Better Homes demonstrations throughout the country. The charming border of old-fashioned perennials is thoroughly in keeping with the architectural style of the house.

# Perennials Like most other garden plants, the perennials do best in a rich, moist

soil, where there is plenty of sunlight. A good seed bed preparation, with pleuty of manure, and constant cultivation after the plants are up, all help with the success of the garden. Enough kinds should be planted to provide continuous blooming all through the season, at the same time avoiding striking color contrasts.

or more of a kind, rather than singly.

The distance between plants will vary with the size and effect desired. The larger plauts, of course, will have more room. Good planting seasons are in April and May or September and October.

A richer effect may be had by planting in groups of five

Frequent cultivation and watering will help perennials. It is advisable to cover the bed with a few inches of straw in the winter, to guard against alternate freezing and thawing. This may be applied after the ground has

Peonies Peonies will thrive in most any soil, providing it is well fertilized and worked up. Good soil preparation consists in digging it up to a depth of 18 inches and mixing in about 10% of well-rotted manure and leaf mold. A deep, loose soil for planting holds the moisture longer, contains more air, and gives the roots a better chance to spread

out and find nourishment. All of these are essential to successful garden culture. It is easier to keep soils in a "friable" condition when there is plenty of organic matter present, such as manure and leaf mold. These are necessary both for their plant food and their physical aid in cultivation.

# **Planting**

Peony roots may be planted in early spring, as soon as the frost is out of the ground, or in the fall. If planted in the fall, they will need protection their first winter. A covering of four inches of leaves will serve very well. Plant the roots about three inches deep in the well-worked seed bed, from 2 to 3 feet apart.

# Cultivation

Peonies are very hardy and will need no winter protection after their first winter. In fact, they will grow and give beautiful blooms with only the minimum care the year around. However, they respond to the careful cultivation of the garden lover with larger and more brilliant flowers. The essence of this cultivation is to keep the soil rich and friable, beginning in early spring, as soon as the ground becomes workable. Well-rotted manure or bone meal may be worked into the soil to a depth of two inches in the spring, being careful to keep any fer-tilizer away from the crown. Peonies like plenty of watering. If large flowers are desired, pick off the lateral buds. This throws the strength into the top buds.

# Sorts I Wished for Most

August 26, 1927.

The Iris roots arrived this A. M. Wish to say the roots are fine. I am very much pleased. Thanks ever so much for the nice selection. Just the sorts I wished for most. Respectfully.

E. FINKE. North Little Rock, Arkansas.



Courtesy Common Brick Manufacturers Assn. A Good Example of Base Planting to Fit in with the Architecture of the House.

# Gladioli

A good, rich loam soil is best for "glads." A little effort in fertilizing will be amply repaid in the abundance of blossoms. For heavy soils, plant the bulbs four inches deep, and for lighter soils, five to six inches deep. A

good way is to dig a row or bed to the desired depth, thoroughly pulverizing the soil in the bottom, and working in well-rotted manure, or a liberal amount of good fertilizer. Hen manure will give good results, but is rather strong, and should be covered with an inch of fine soil. Plant the bulbs and cover to the desired depth.

# Cultivation

As soon as the shoots poke their heads through the ground, cultivation may begin. Cultivation at least once

a week until flowering time will aid materially in the size and number of blossoms. Watering also helps, especially during dry spells.

In the fall, after the stems have turned brown, the bulbs may be dug and stored in a cool cellar for the winter. Frost or drying heat will kill the bulbs. After they have been stored six weeks, the tops may be cut off.

# Irises

The sunny, well-drained locations are best for Irises. The soil, of course should be rich. Manuring, or other fertilizers such as bone meal or finely ground limestone may be worked into the soil, but kept away from the Rhizomes. The plants will not live in standing water, or a wet soil.

# Planting

After the bed has been well prepared, plant the Rhizomes just below the surface, spreading out the roots, and packing the dirt well around them. Irises are always planted shallow, and are injured by manures and fertilizers that are too strong. Although the best time to plant is August and September, giving the roots time to develop before winter, they may be planted any time of year, except when in bloom, or when the ground is frozen.

# Cultivation

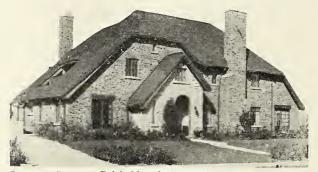
Irises are very hardy, and easy to cultivate. They will, however, respond to occasional cultivation and fertilization. Since Irises naturally multiply into large clumps from season to season, making it hard to keep out the grass and root rot, it is advisable to dig them up every four or five years, separate, remove the weeds, and reset. The best time to do this is after the blooming season.

# Evergreens

On the whole, sandy soils are best for evergreens, although only a few are adapted to poor soils. They prefer

a rich, well-drained, sandy loam.

The one thing to watch in transplanting evergreens is to keep the roots wet. If they are a little dry when they arrive, wet them, and keep them well dampened until they are in the soil, and follow the planting with plenty of water. If they can not be planted the day they arrive, dig a trench and cover the roots tightly with burlap and a few inches of dirt and water. To plant, dig a hole twice as large as is necessary, and fill with good loam until there is just room enough for the roots. Place the tree in the hole, and remove the bag after it is in. Spread out the roots if they are not in a ball of dirt. Fill in with good loam soil, packing it tight, and watering considerably. The ground around the tree should be thoroughly soaked twice a week.

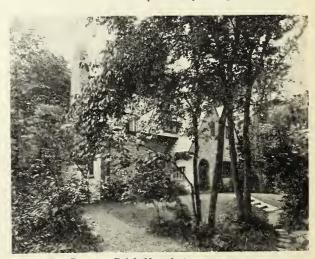


Courtesy Common Brick Manufacturers Assn. Base Planting Brings Out the Beauty of This Home.

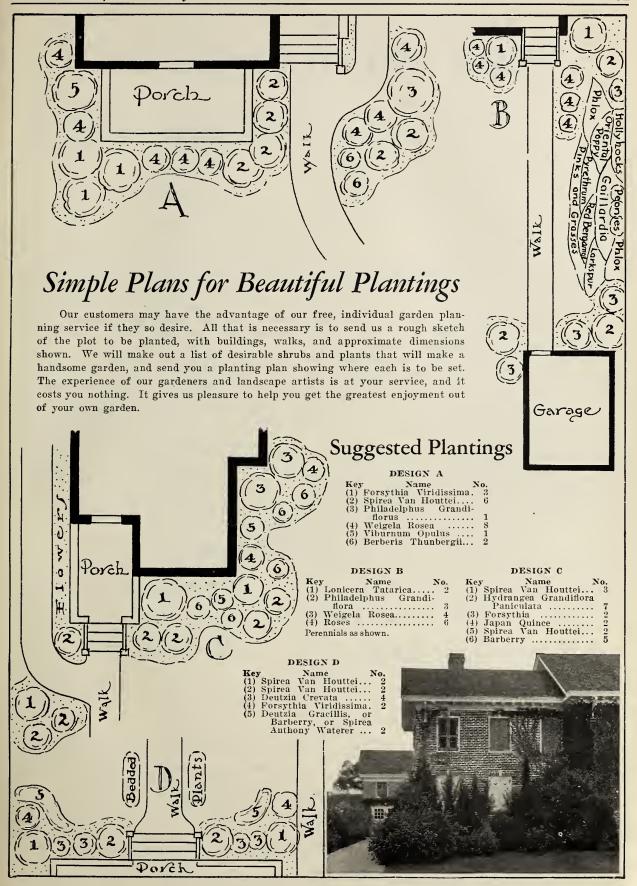
# Shade Trees and Shrubs

Deciduous tree requirements are very much the same as evergreens, except that there is more variation in soil requirements. However, a rich soil, with plenty of watering, is desirable in all plants. If the trees are large and are likely to be blown over easily, it is best to brace them with guy wires, taking care to where the wire is fastened.

have the tree well protected Prune the tops after planting. Cut out interfering branches and about one-third of the previous year's growth.



Courtesy Common Brick Manufacturers Assn. Natural Planting of Trees and Shrubs Adds Much to the Charm of This Home.



# Read This -- It's Important

# How to Order

Use our order blank. Please write plainly your name, post office address and state. Always tell us how you want the goods to be shipped. Name your express or freight station. Do not write regular letters on our order blanks. Write them separately. Always glad to know just what you have in mind. Perhaps we can help you determine what is the wisest course to pursue. Note: When ordering Dahlias, always give number as well as name of the variety.

# Order Early

All orders received by us are filled in rotation. Ordering early will insure the reservation of varieties that later may be sold out and save you disappointment. We do not substitute unless authorized to do so.

# Time of Shipment

Unless you give a specific shipping date, your order will be shipped to arrive at the proper time to plant in your locality. If you wish your order shipped at any special time, please so advise us.

# How We Ship

We prefer shipping by express, customer to pay the charges. If you prefer sending by parcel post, postage to cover parcel post charges must be included in your remittance. Shrubs, evergreens, perennials and rose plants we will ship by express collect, unless you direct us otherwise and include postage. On dahlia bulbs we prepay the postage and in certain advertisement offers we specify "postage paid." All other commodities go to our customers collect.

### Our Guarantee

We guarantee all nursery stock furnished by us to be first class and true to name. We exercise the greatest of care to have all of our trees, plants and shrubs true to name, well grown, packed in the very best possible manner and hold ourselves in readiness, upon receipt of proper proof, to replace all trees and plants that may accidentally prove untrue to label free of charge or refund the amount paid. We do not guarantee stock to grow or results otherwise in any way. No complaints will be entertained that are not made immediately upon receipt of stock.

# Accuracy of Description

All descriptions and other matter in this catalog will be found as nearly in accordance with actual facts as is humanly possible to write them. Great care has been taken to avoid exaggeration in descriptions of varieties. The varieties you select are always sent, unless you grant permission to substitute. If you wish a particular color rather than a particular variety, many times it is to your advantage to mention the fact as we may oftentimes improve upon your selection, with your permission. Therefore, if a substitute is acceptable, be sure to so advise us as otherwise everything is shipped absolutely as ordered.

# Our Customers Are Our Friends

Obviously it is impossible for us to visit the homes of all of our customers, but we are always glad to hear from them and always glad to help them in their selections, or to advise them as to the proper methods of planting and culture. It is the human interest in business that adds greatly to its satisfaction. We want your order, but we are just as much concerned about your success in producing to your entire satisfaction. If, after you have gone through this catalog carefully, you fail to find what you want, or are uncertain about your order, write us your plans and we will gladly advise with you as far as our ability will permit. May we ask you to place your order now? We will fill it at the proper time.

Thanking you for your patronage in the past and inviting your continued favors, we are,

Very truly yours,

JACOB SCHULZ COMPANY, INC.

# Oyama Plant Food

Makes plants grow. This is a Japanese plant food which we have handled for several years and the many repeat orders we get on this commodity is convincing proof that it gives universal satisfaction. 30c per pkt.; by parcel post, 35c per pkt.

# Wizard Brand Sheep Manure

We recommend Wizard Brand Sheep Manure for general use in growing all kinds of plants. Nothing finer for the lawn or for soil that needs fertilizer. 2 lbs., 20c; 5 lbs., 40c; 10 lbs., 75c; 25 lbs., \$1.25; 50 lbs., \$2.00; 100 lbs., \$3.50.

Above prices not prepaid.

# Black Leaf 40

A preparation of tobacco-nicotine and sulphate. Used for spraying roses or any other plant life that is subject to attack by insects or parasites. 1 oz. bottle by parcel post, 40c.

# Why Raise Roses to Feed Bugs?

Melrosine—the best remedy—endorsed by leading authorities. The General Contact Insecticide that Kills Rosebugs and other insects. Used with any good spray pump, diluted with from 20 to 25 parts of water. Pleasant and harmless to use. Guaranteed effective when used according to directions on can. Pint, \$1.00; trial size, 50c. By mail or express at customer's expense. Trial Size (sufficient to make one gallon when diluted and care for several plants for the season) postpaid for 60c.

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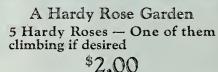


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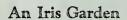
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